

BOOK FAIR PLANNING AT A GLANCE

Your **SCHOLASTIC BOOK FAIR** check list ✓

Before your Fair

Tell everyone

- Send the invitations home to parents
- Put up the posters around your school
- Hold special assemblies and reading events
- Recruit volunteers to help

Your **BIG RED BOX** will arrive 3 weeks before your Fair.



When your Fair arrives

Make it a special event

- Put up the banner and arrows
- Open up your bookcases
- Decorate your Book Fair
- Hold a fancy dress day

Pupils can help to create book displays and put up the banner!



At your Fair

Explore the books

- Arrange class-by-class browsing
- Run a competition with books as prizes
- Use the book-themed activity sheets
- Order more of your bestsellers – call 0800 21 22 81

£25 worth of FREE BOOKS for prizes when you register online before your Fair!



After your Fair

Pack up and pay

- Take books from the shelves as commission
- Pack up your banner and cases
- Fill out your Cash Report form

Go online!

Work out your commission the easy way by using the online Cash Report form at bookfairs.scholastic.co.uk



CHOOSE YOUR FREE BOOKS!

If you have any outstanding commission, we'll give you vouchers to use in our Commission Catalogue or in our online Commission Shop.

FREE P&P when you use your commission online at commissionshop.scholastic.co.uk



Free books commission is subject to terms and conditions. Contact your Book Fair Co-ordinator for details.

9789999410380

Earn **FREE BOOKS** for your school!

SCHOLASTIC
JURASSIC BOOK FAIR



Organiser Guide

Find out how to run your best Book Fair ever!



Look inside for top tips to:

BUILD EXCITEMENT!
MAKE A FUN EVENT!
EXPLORE THE BOOKS!



Register online to get **FREE** resources

bookfairs.scholastic.co.uk

Scholastic Book Fairs – Getting children reading. Giving books to schools.

PLAN YOUR BEST BOOK FAIR EVER!

Try some of our **fresh, fun** and **simple** ideas to help every pupil get their teeth into a good book – and earn even more **free books** for your school!



1. TELL EVERYONE

Make sure everyone knows where and when your Book Fair is happening by sending home the invitations and putting up the posters. Don't forget to use the school's website and newsletter too!



TRY THIS...

Book Talks

Engage and inspire children with a Book Talk! You can download our discussion notes about a range of great books and get the whole school talking about reading.

Download at bookfairs.scholastic.co.uk



3. LET CHILDREN BROWSE BEFORE THEY BUY

Organise a time for each class to explore the books during the school day – about 20 minutes is best. Our activity sheets are a fun way to engage the children with the books on the cases – you'll find them in your Big Red Box.

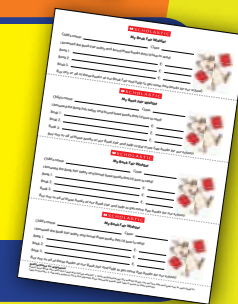


TRY THIS...

Wishlists

Whilst browsing, ask pupils to fill in a wishlist of the books that they most want to read. A tried-and-tested way to boost your Book Fair, wishlists are available online in themed and non-themed versions.

Download at bookfairs.scholastic.co.uk



2. GET YOUR TEETH INTO THE THEME



Our spring theme – Jurassic Book Fair – is a great way to get the whole school excited about reading and digging into the world of the dinosaurs! We'll give you posters, arrows, stickers and lots of ideas to make a Book Fair fit for the mighty lizards!



Don't forget the Draw a Dinosaur competition on the invitation leaflets!

TRY THIS...

Run a competition

Write a prehistoric poem, decorate a dinosaur egg, hold a fancy dress day... There are so many ways to get your pupils buzzing about the Jurassic Book Fair! You can claim £25 worth of book vouchers to use as prizes by logging in to your online Organiser Toolkit before your Fair.



Find £25 vouchers and competition ideas at bookfairs.scholastic.co.uk



DINOSAUR BOOKS ONLY £2.99!

ORGANISER SPOTLIGHT



We interviewed **Karen Griffin** from **Coten End Primary School** in **Warwick** to see what tips she had for running a successful Book Fair.

"We always advertise the Book Fair in the school newsletter and via the posters and invitations. But for our spring Book Fair, we introduced **class browsing** and opened it on **parents' evening**. Our takings increased by £119! The extra commission definitely came in handy for replenishing our library stock.

For our next Book Fair, we're trying **We Are Writers**. It's a great way to celebrate our school's 125th anniversary and the children have really enjoyed contributing memories from Coten End. I can't wait to see the final book!"

Send us your top tips!

We know there are more great Organisers out there! Email your Book Fair pictures, success stories and ideas to bookfairs@scholastic.co.uk and you could be featured in the next *Organiser Spotlight!*

Here's how to contact us...

Thank you for booking your Scholastic Book Fair! We hope you enjoy every moment!

Freephone: 0800 21 22 81

Email: bookfairs@scholastic.co.uk

Web: bookfairs.scholastic.co.uk

