

WORLD
**BOOK
DAY**

1 MARCH 2022

 SCHOLASTIC

We Are
Writers!



**Turn your pupils into
published authors this
World Book Day!**



CREATE your school's
very own book

BOOST literacy skills
and writing confidence

EARN free books and
teachers' resources

Start your book at wearewriters.com

We Are Writers!

Turn your pupils into published authors this World Book Day!

We Are Writers is a unique literacy project from Scholastic that offers every child the chance to see their writing printed in a real book.

It costs **absolutely nothing** to start your book. All you need to do is provide at least 50 pieces of children's writing and order at least 50 copies.

In return, we'll **publish your unique book** for you to sell to parents and families as a treasured keepsake of their children's hard work.

Follow these simple steps and **start your We Are Writers book today!**

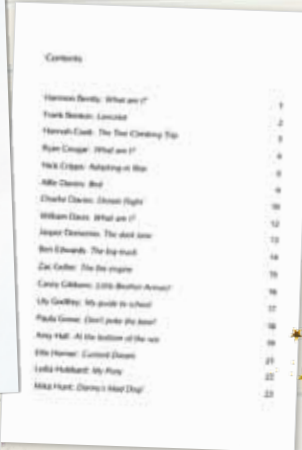
1



Start your book online

Set up your book at **wearewriters.com**. Create one book for the whole class. It's entirely up to you!*

3



Add your chapters

Our user-friendly website is designed for children to add their own writing. Every child gets a chapter of their own - whether it's one page or several - and is listed by name in the contents.

4



Make your book cover

Create a personalised cover for your book. Most choose the illustration for children to design the inside of the book from someone important to them.



6



Spread the word

We'll provide posters and order forms for you to advertise your book. Each copy costs £5.99 and every proud parent will surely want one.



7



Me, mum and my book

Place your final order

Once you've collected all your requests from children and staff, place your final order. Your books will arrive 7-10 working days after you place your order. You'll get one free copy for the school.

Online

invite colleagues to help. The school, or one per year group or house.



2

poem

LETTER

STORY!



Plan your book

Poems, stories, letters, reviews, recipes... What will your book contain? Select your pupils' best written work from the year or use our free story starters to inspire your pupils to write new material.

Diary



Foreword
It is with great delight and pride that I write this introduction for the first book published by Valley Primary School. Writing is a key skill for children, one that is often taken for granted or overshadowed by reading and numeracy. Creating this book has proved truly inspirational for all the children involved. Seeing their work in print has proved an enormous motivator and has given them a real boost and sense of confidence in their writing abilities. Their enthusiasm has been tremendous and we hope you will agree that the standard and quality of work is outstanding.
We took great pleasure in writing this book; we hope you find pleasure in reading it.
Mrs Dalrymple, Head Teacher



5



Unique

by selecting a colour and uploading your school's logo or run a competition image. You can also add a foreword to the school.

Order your free sample copy

We'll print and post you a sample - completely free of charge - so you can make corrections and show your nearly finished book to parents.



Congratulations!
Your books have arrived!



and they lived happily ever after...

Claim your FREE books!



You'll earn Scholastic Rewards for your We Are Writers order so start browsing for children's books and teachers' resources at shop.scholastic.co.uk.

...sts from parents, ...der! Your finished ...fter payment and ...ol.

Simple, fun and free to take part, We Are Writers is designed to promote and raise literacy standards, but there are other benefits too...

Celebrate World Book Day 2012

Start your book now so that you can unveil your sample copy on 1st March 2012 ... just imagine your pupils' excitement! Or ask them to write stories on World Book Day and use them to create your commemorative book afterwards.



"A simple, motivating way to publish and celebrate children's writing. Every school will want to take part."

Pie Corbett, literacy advisor and author

Boost children's confidence

We Are Writers celebrates writing in all its forms, no matter the child's age or ability, so it's a great way to get them motivated and inspired - even the most reluctant writer will want to take part!

"The first time I was in this book my Mum was so proud of me she bought seven copies and sent it to her relatives all around the world."

Year 4 pupil, St Mary's C of E Primary School

Earn free books for your school

You'll get 20% of your We Are Writers order value back in Scholastic Rewards to spend on a huge range of books and teachers' resources at shop.scholastic.co.uk including well-loved series such as *Read & Respond* and *Writing Guides*.*



"We Are Writers is easily one of the most rewarding projects I have done in my teaching career."

Year 6 teacher, The European School of Brussels

Fundraise for your school

You can choose your own sell-on price for your book, which will be printed on the back. So, while we charge £5.99 per copy, you could choose to sell at £7.99 and raise £2 per copy to help boost your school's budget.**

"It was really good seeing my chapter in a REAL book because it gave me hope that one day I could be a professional author."

Year 6 pupil, Crabtree Junior School



Any questions?

If you need help setting up your book or have an enquiry, call us on **0845 803 9600** or email wearewriters@scholastic.co.uk.

We Are Writers!

Take the tour

Find out about We Are Writers, read testimonials, download free resources and more at wearewriters.com.

Running a Scholastic Book Fair?

We Are Writers can be combined with your Scholastic Book Fair to create a fantastic celebration of reading and writing. To find out more, please speak to your Book Fair Co-ordinator before starting your book.*

*If you combine We Are Writers with your Scholastic Book Fair, some aspects will differ: only one book can be created at any one time; the level of Scholastic Rewards earned is 60%; and the sell-on price is fixed at £5.99.

**Scholastic Rewards can only be earned on the £5.99 portion.

Start your book at wearewriters.com