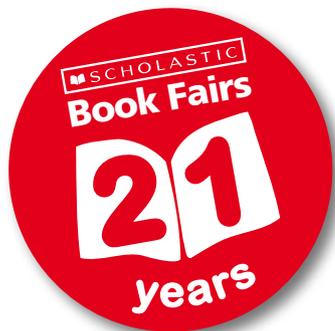


 SCHOLASTIC

Scholastic Book Fairs

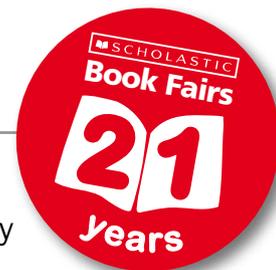


**Celebrating 21 years
of getting children reading**



21 years of getting children reading. 21 million free books given to schools.

Welcome to Scholastic Book Fairs



“It’s amazing that our school has been having a Scholastic Book Fair for 21 years, and even more astonishing to think how many children have taken books home from them to read over and over again.”

Marguerite Fowler,
St Mary’s Primary School

We’re very excited to be celebrating our 21st anniversary this year. **21 years of getting children reading** and **21 million free books given to schools** – that’s almost enough free books to give two to every single child in the UK!

Whether you are new to **Scholastic Book Fairs**, have run a Book Fair with us before or are just interested in finding out more, this guide is your chance to find out how our 21 years of experience can be put to work, helping you and your school to get **even more children reading**.

Each and every Book Fair gives a child the chance to see, touch and fall in love with the very best children’s books, as well as providing the opportunity for schools to earn **free books and educational resources**.

As a way to say thank you to the thousands of schools in the UK who run a Scholastic Book Fair, we’ve planned a year of competitions, author events, offers and more. You can find the latest details on our website, **bookfairs.scholastic.co.uk**.

We hope you’ll join in our celebrations!

Steve Thompson
Managing Director, Scholastic Book Fairs
steve@scholastic.co.uk



21 years of getting children reading. 21 million free books given to schools.

A literacy event for the whole school



- We deliver a **compact mobile bookshop** to your school for a week, for free

- We offer **age-ranged bookcases** to suit all schools' needs

- To keep the range fresh, we provide **two different book selections** throughout the year

“It’s a great way to get children enthusiastic about books, and it’s their enthusiasm that drives parents to come in and buy for them. It’s especially great for children who don’t get taken to bookshops or libraries.”

Miss Brotherton, Sutton Veny CE Primary School

The very best in children's books

"I'm always proud to see my books on the bookcases... Book Fairs are a great way to promote reading in schools."

Dan Freedman, World Book Day author and creator of the Jamie Johnson series



- Every Book Fair has over **200 children's titles** to browse and buy, suitable for all ages and abilities

- Selected from **over 50 publishers**, our book range is broader and more complete than any other Book Fair supplier

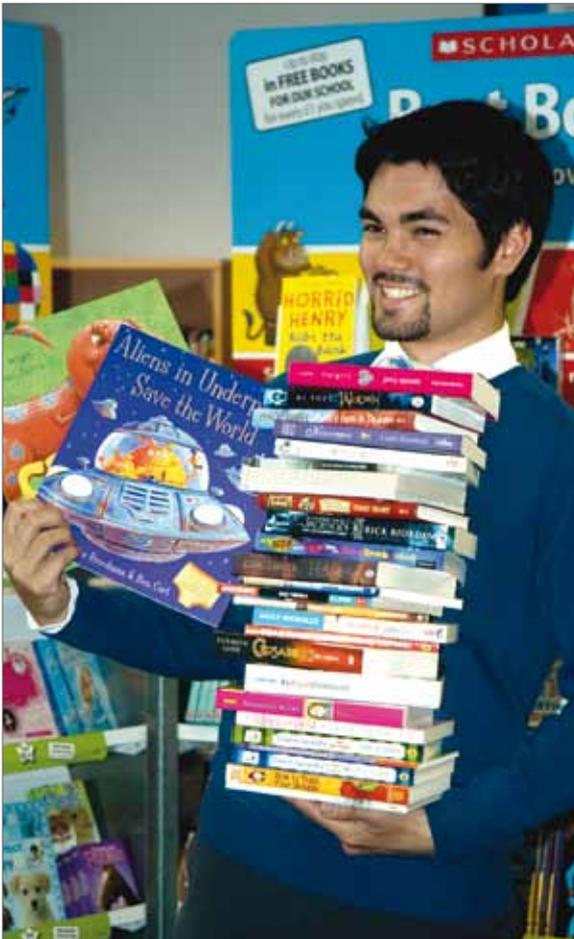
- We offer everything from classics to the latest bestsellers, and **exclusive editions** that can't be bought anywhere else



Discover more books at bookfairs.scholastic.co.uk

21 years of getting children reading. 21 million free books given to schools.

Earn free books for your school



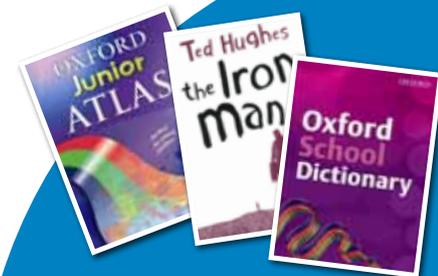
“The new books bought with our commission have been a breath of fresh air in the libraries, and tempted the students to borrow them... We’ve also chosen resources to support teaching literacy in the classrooms.”

Camilla Johnson, Fair Organiser,
Wickham Court School

- Every book sold at a Book Fair earns **free books** for your school*

- Spend commission on the best books and teacher resources available in our **exclusive catalogue** and **online shop**

- We offer a **variety of commission options** to match schools' different needs



Over 1400 titles to choose from at commissionshop.scholastic.co.uk

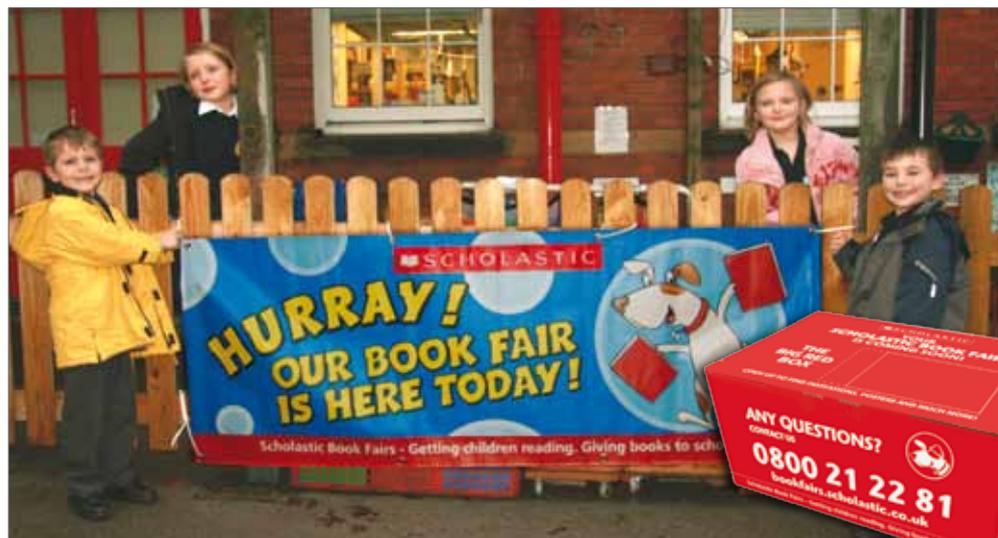
*Free books commission is subject to terms and conditions.

21 years of getting children reading. 21 million free books given to schools.

We're here to help

“Your staff were unfailingly polite, patient, charming and efficient. I can't rate them highly enough.”

Naomi Tamblyn,
Mersea Island School



Find tips and free resources at
bookfairs.scholastic.co.uk

- With 21 years of experience, we pride ourselves on providing an **efficient, hassle-free** service
- We assign a dedicated co-ordinator to every Book Fair to offer **help and guidance**, and our website is packed with handy tips
- We send a **Big Red Box** full of materials to advertise your Book Fair and make sure it's a fun event for all

21 years of getting children reading. 21 million free books given to schools.

Every child can be an author

We Are Writers!



“Parents were proud to see their children’s work in print.”

Mrs Blackbrough, Ridgeway Middle School

“Children asked to set up a writing club as a result.”

Mrs Bishop, Walkwood Middle School

- Every child can become a published author in your school’s very own book with **We Are Writers***

- We are the only Book Fair supplier to offer We Are Writers, a unique **literacy-building project** that’s free to take part

- Commission can be earned on every We Are Writers book sold at your Book Fair – a great way to **earn more free books**



Win a visit from **Francesca Simon** and signed **Horrid Henry** books!

Find out more at **wearewriters.com**

*Not available with all Book Fairs Image © Tony Ross, taken from the HORRID HENRY books written by Francesca Simon, published by Orion Children’s Books

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Contact us



Freephone: **0800 212 281**



Email: **bookfairs@scholastic.co.uk**

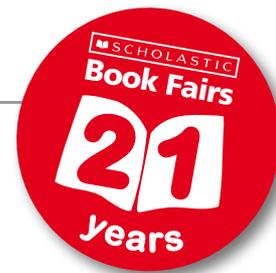


Web

Book Fairs: **bookfairs.scholastic.co.uk**

Commission Shop: **commissionshop.scholastic.co.uk**

We Are Writers: **wearewriters.com**



booktrust



Scholastic Book Fairs is the largest school book fair supplier in the UK, delivering the best stories to each school and offering the greatest reading experiences to every child.

Through unique author events, Scholastic Book Fairs has given thousands of children around the country the chance to hear **Jacqueline Wilson, Michael Morpurgo, Julia Donaldson** and more talk about their writing and stories. The company also sponsors events at literary festivals including **Warwick Words** and the **Bath Festival of Children's Literature**.

Scholastic Book Fairs is part of **Scholastic UK** which works with and supports leading literacy charities in the UK, including **The Reading**

Agency, The National Literacy Trust, Book Trust, World Book Day and **Readathon**.

Scholastic UK sponsors both the **School Librarian of the Year Award**, which was set up by the School Library Association to recognise the excellent work carried out in school libraries, as well as the **Coventry Inspiration Book Awards**, for which children from around the world can vote for their favourite books. The company is also an official partner with **BBC Children in Need** and last year worked together with schools to raise over £50,000.

Every day, Scholastic UK works hard to increase opportunities for reading and book ownership for all children.

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