

# Discover even MORE with the FREE digital books!

All **Scholastic discover more™** books come with a corresponding FREE digital companion book offering all-new information, pictures, and activities!



**Early Reader  
Digital Content Samples**



Digital activity page



Additional early learning content



**Fluent Reader  
Digital Content Samples**



Additional content about favourite topics

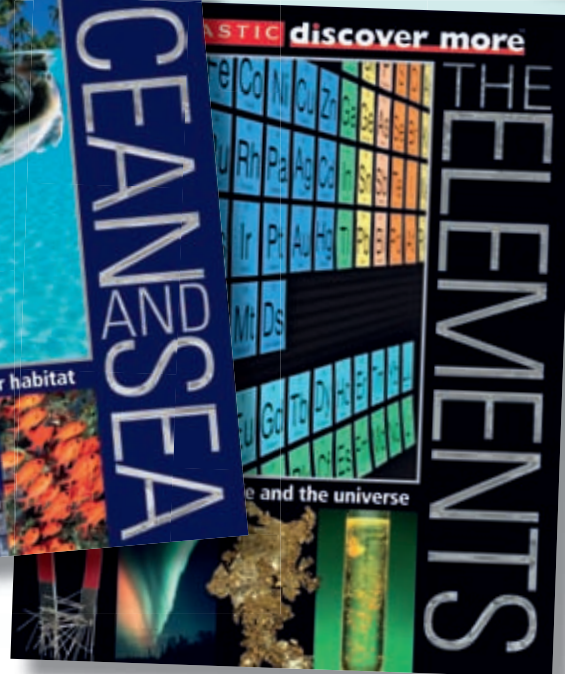
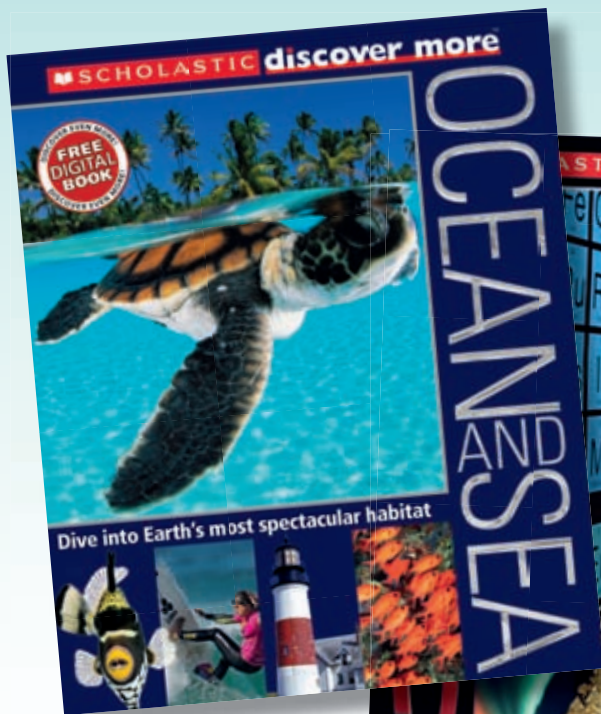


Illustrated digital encyclopedia entry

To preview a sample discover more™ digital book, go to:  
[www.scholastic.com/discovermoresample](http://www.scholastic.com/discovermoresample)

# Introducing

**SCHOLASTIC** discover more™



DISCOVER EVEN MORE!  
**FREE DIGITAL BOOK**  
DISCOVER EVEN MORE!

**A new print and digital age-ranged series from the most trusted name in learning.**

**SCHOLASTIC**

**Scholastic discover more™** is all about engaging children with the topics they love. This exciting new series is designed to inspire reluctant readers and features a dynamic layout, brilliant photographs, and text by experts in each field. **Scholastic discover more™** has three strands, with titles designed specifically for early, confident and fluent readers. The ebook companion to each title provides supplementary content that will enhance the learning experience.

**Signature graphic design:**

Photography, illustration, and text are combined in a fresh and dynamic signature look, working across age groups and formats

**Accurate and authoritative:**

Expert authors, academics, and organizations provide the most up-to-date information and context

**Information hierarchy:**

Book pages lead with the most important information so children can find what they need fast

**Free digital book:**

The digital companion books in each strand provide an interactive learning experience. Additional content including all-new information and pictures enhances the **Scholastic discover more™** experience

**Encourages active learning:**

Children become mini-scientists and explorers as they engage in cause and effect, sequence, prediction, and challenging the facts

**Spring 2012 LAUNCH LIST by Age Category**

**MARCH 2012**

**Early Reader (age 4-6)**

- Scholastic Discover More: Animal Babies*
- Scholastic Discover More: My Body*
- Scholastic Discover More: Farm*
- Scholastic Discover More: See Me Grow*

**Confident Reader (age 5-8)**

- Scholastic Discover More: Penguin*
- Scholastic Discover More: Planets*

**Fluent Reader (age 8-12)**

- Scholastic Discover More: The Elements*
- Scholastic Discover More: Ocean (and sea)*

**MAY 2012**

**Fluent Reader (age 8-12)**

- Scholastic Discover More: Cool Technology*
- Scholastic Discover More: Night Sky*

All **Scholastic discover more™** books come with a FREE digital book featuring extra content and activities.

See inside back cover for the **Scholastic discover more™** publication schedule with full book details.

# Publishing Schedule

2012

## MARCH 2012

### Early Reader (age 4-6 years)

32 pages • 229x191mm • HB • £5.99

Scholastic Discover More: **Animal Babies**  
9781407131481

Scholastic Discover More: **My Body**  
9781407131504

Scholastic Discover More: **Farm**  
9781407131498

Scholastic Discover More: **See Me Grow**  
9781407131542

### Confident Reader (age 5-8)

80 pages • 254x203mm • HB • £7.99

Scholastic Discover More: **Penguin**  
9781407131528

Scholastic Discover More: **Planets**  
9781407131535

### Fluent Reader (age 8-12)

112 pages • 280x229mm • Flexi bound • £10.99

Scholastic Discover More: **The Elements**  
9781407131559

Scholastic Discover More: **Ocean (and sea)**  
9781407131511

## MAY 2012

### Fluent Reader (age 8-12)

112 pages • 280x229mm • Flexi bound • £10.99

Scholastic Discover More: **Cool Technology**  
9781407131566

Scholastic Discover More: **Night Sky**  
9781407131573



## Orders

All prices and information are correct at the time of going to press but subject to alteration without notice.

### CUSTOMER SERVICE

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Special Instructions

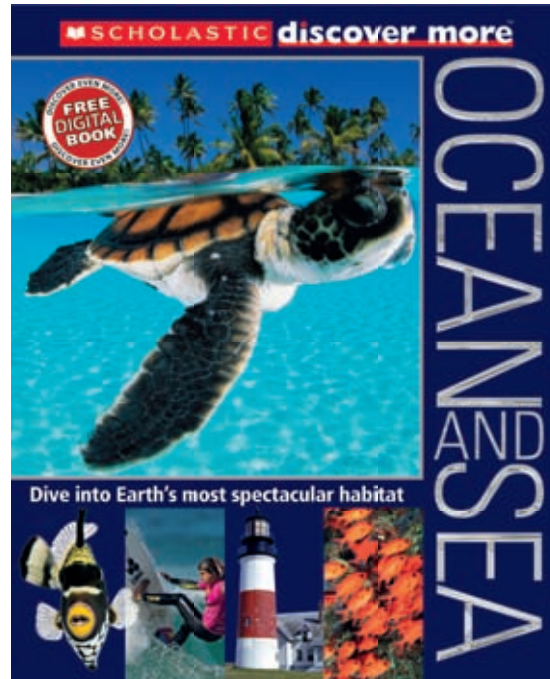
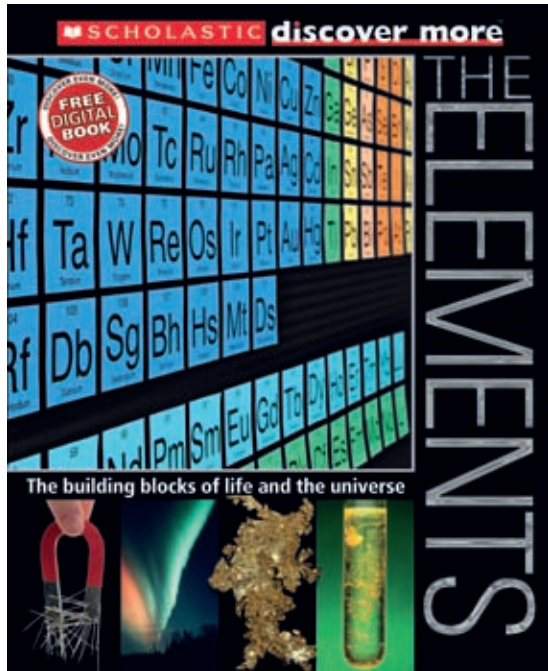
# Fluent Reader (age 8-12) Snapshot

In-depth and up-to-date print and digital books on popular non-fiction subjects, re-imagined with eye-popping graphics, vetted by world-renowned experts.

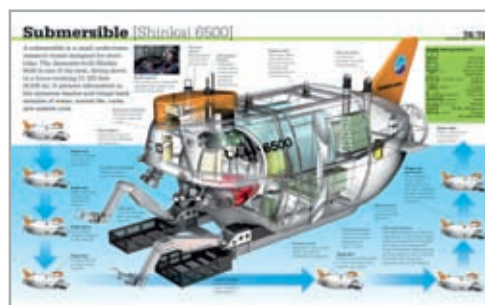
Also Available:

## Scholastic Discover More: The Elements

## Scholastic Discover More: Ocean and Sea



Sample Spread



Sample Spread

## Fluent Reader Digital Companion Books

These books are for children who don't just want to know more, they want to know everything. Children can create a home-made periodic table and read all about every major element. They can also encounter 50 fantastic sharks, and read about every aspect of life in the ocean.

### Each Fluent Reader Digital Companion Book Features:

- 64 pages of additional content
- 30 illustrated encyclopedia entries
- 30 illustrated dictionary entries

## Fluent Reader March 2012 Launch Titles:

### Scholastic Discover More: The Elements

9781407131559

### Scholastic Discover More: Ocean and Sea

9781407131511

### Fluent Reader Book Details:

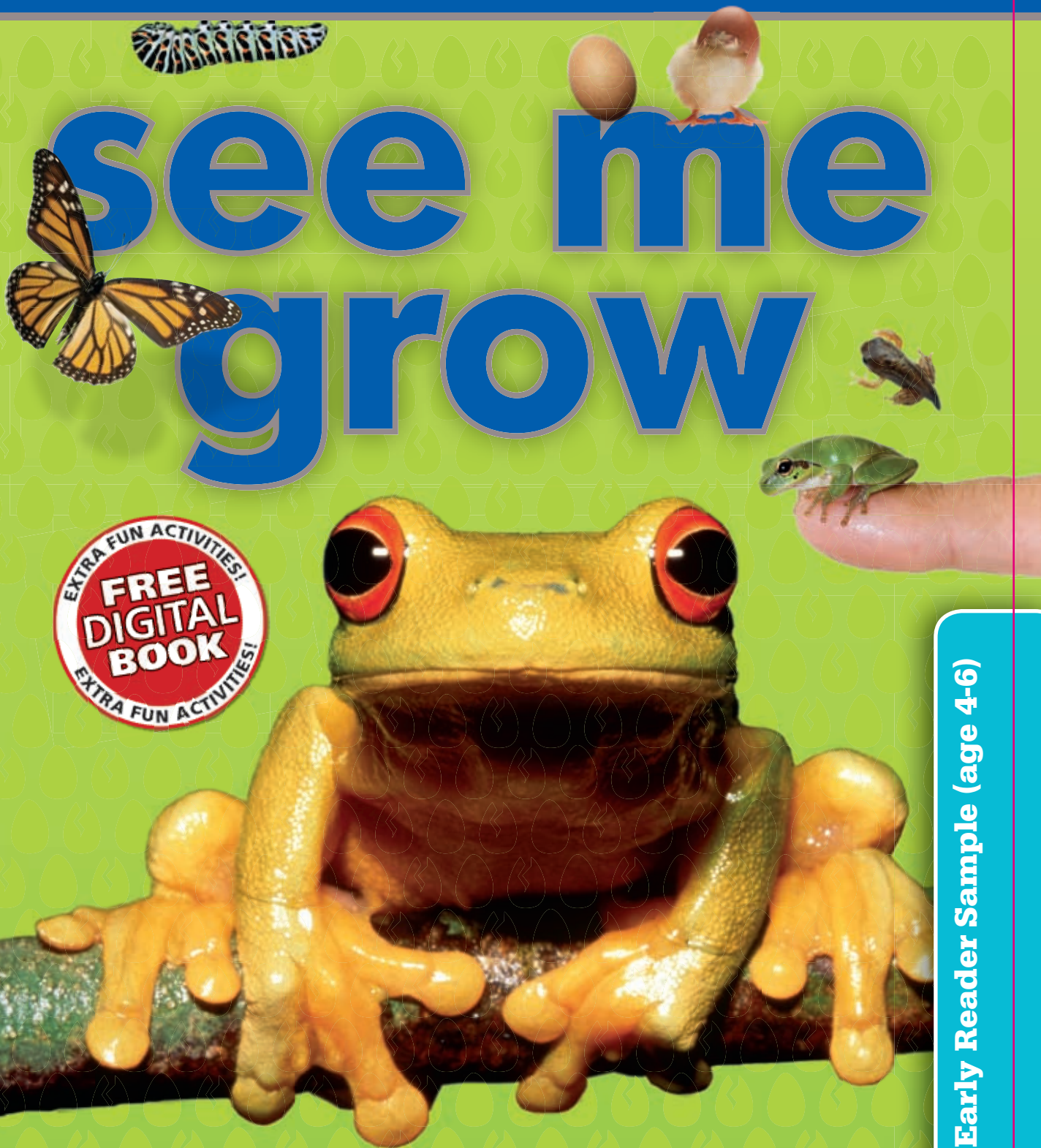
Binding: Flexibound

Trim Size: 280x229mm

Page Details: 112 pp, 4c, 170gsm

Price: £10.99

 SCHOLASTIC **discover more**™



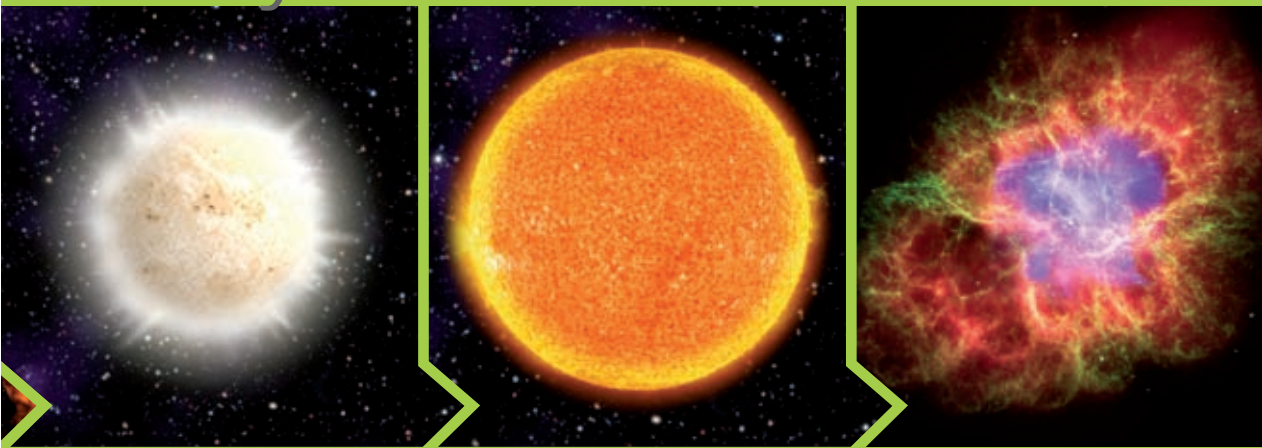
Early Reader Sample (age 4-6)

# A frog's life



Baby frogs live in water,  
and grown-up frogs live  
on land and in water.

# they come from?



**2 Birth of a star**  
Hydrogen atoms form vast clouds, called nebulae. These get closer together and hotter until new elements form. The huge energy released makes the stars shine brightly.

**3 Burned out**  
A star fuses hydrogen atoms together to make helium. When it runs out of hydrogen, it starts fusing helium to form carbon. This process continues, making heavier elements up to iron.

**4 Supernova**  
At the end of its life, a massive star explodes as a supernova. The explosion's extreme temperature and pressure allows gold, uranium, and other elements heavier than iron to form.



**20/21**

MEET THE ELEMENTS



*George's Cosmic Treasure Hunt* by Lucy and Stephen Hawking  
*The Hitchhiker's Guide to the Galaxy* by Douglas Adams



**Big Bang** dark skies  
**galaxy** red giant  
**Kepler's Supernova**  
Milky Way **Crab Nebula**  
Sun **white dwarf** fusion



Look at the stars through a telescope and see new elements in the making!



Smithsonian National Air and Space Museum, Washington, D.C.  
Griffith Observatory, Los Angeles, CA



**fusion:** the process that creates a new element by joining the nuclei of atoms.

**meteorite:** a piece of space rock that lands on Earth.

**nebula:** a cloud of gas and dust in space.

**supernova:** a huge explosion that takes place when a star has used up all its fuel and collapses.

# Making elements [Where did

The story of the elements goes back to the beginning of time itself. The first three elements—the light gases hydrogen and helium, and the metal lithium—were created soon after our Universe sprang into existence.



## From the stars

Many scientists think that the Universe began about 13.7 billion years ago in an event called the Big Bang. This produced hydrogen, helium, and lithium. All the other elements formed much later, inside stars.

### 1 Big Bang

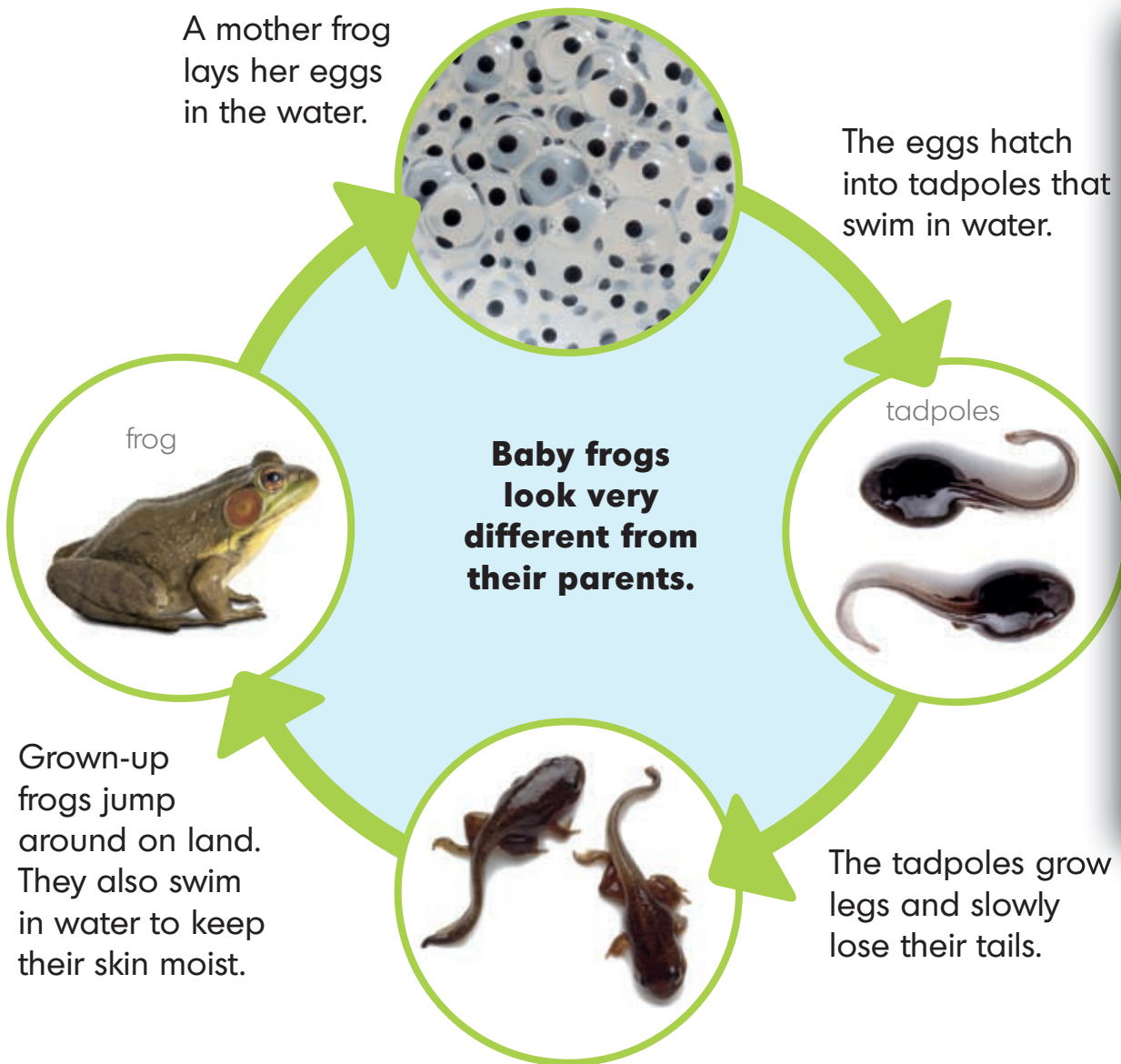
*This explosion was probably the beginning of everything—time, space, and all the matter in the Universe. Within half an hour, protons and neutrons began to combine to make the first atomic nuclei, producing atoms of hydrogen and helium.*

**5** **New worlds**  
*Every time a star is formed and later dies, a cloud of stardust containing the elements is created, and new stars and planets form out of the debris of the supernova. Rare and heavy elements are carried to planets around the Universe, such as Earth, by meteorites.*

**99%**  
**of everything  
in the Universe is  
just two elements  
—hydrogen  
and helium**



# From tadpole to frog

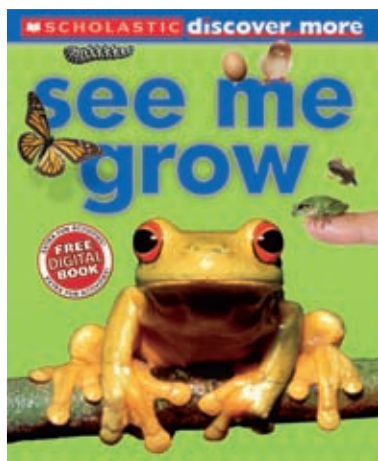


Early Reader Sample (age 4-6)

# Early Reader (age 4-6) Snapshot

Bright and engaging print and digital books, specially designed for children learning to read.

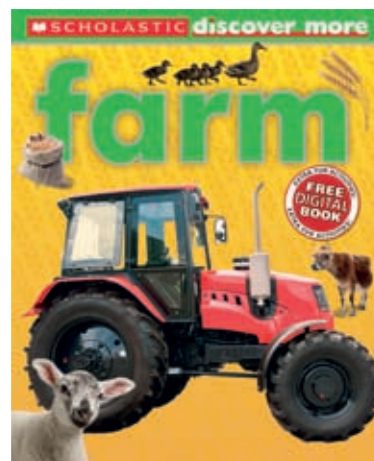
## Scholastic Discover More: See Me Grow



Sample Spread

Also Available:

## Scholastic Discover More: Farm



Sample Spread

## Early Reader Digital Companion Books

Interactive activities in each free digital companion book reinforce key topics, details and connections. They introduce literacy, numeracy and computer skills. They are also fun for children and adults to share.

### Each Early Reader Digital Companion Book Features:

- 16 pages of additional content
- 10 illustrated dictionary entries
- 10 audio features

## Early Reader March 2012 Launch Titles:

### Scholastic Discover More: See Me Grow

9781407131542

### Scholastic Discover More: Farm

9781407131498

### Early Reader Book Details:

Binding: POB

Trim Size: 229x191mm

Page Details: 32 pp, 4c, 300gsm

Price: £5.99



# Confident Reader (age 5-8) Snapshot

Favourite topics in active and interactive print and digital books, specially designed for able readers.

## Scholastic Discover More: Penguins



Sample Spread

Also Available:

## Scholastic Discover More: Planets



Sample Spread

## Confident Reader Digital Companion Books

The digital companion book takes the **Scholastic discover more**<sup>TM</sup> learning experience further. Interactive 'pop-ups' on each page offer additional facts and context. Encyclopedia and dictionary entries offer instant access to a world of knowledge. Cool quizzes are a fun way for the reader to test how much they've discovered.

### Each Confident Reader Digital Companion Book Features:

- 48 pages of additional content
- 15 illustrated encyclopedia entries
- 20 illustrated dictionary entries

## Confident Reader March 2012 Launch Titles:

### Scholastic Discover More: Penguins

9781407131528

### Scholastic Discover More: Planets

9781407131535

### Confident Reader Book Details:

Binding: Flexibound

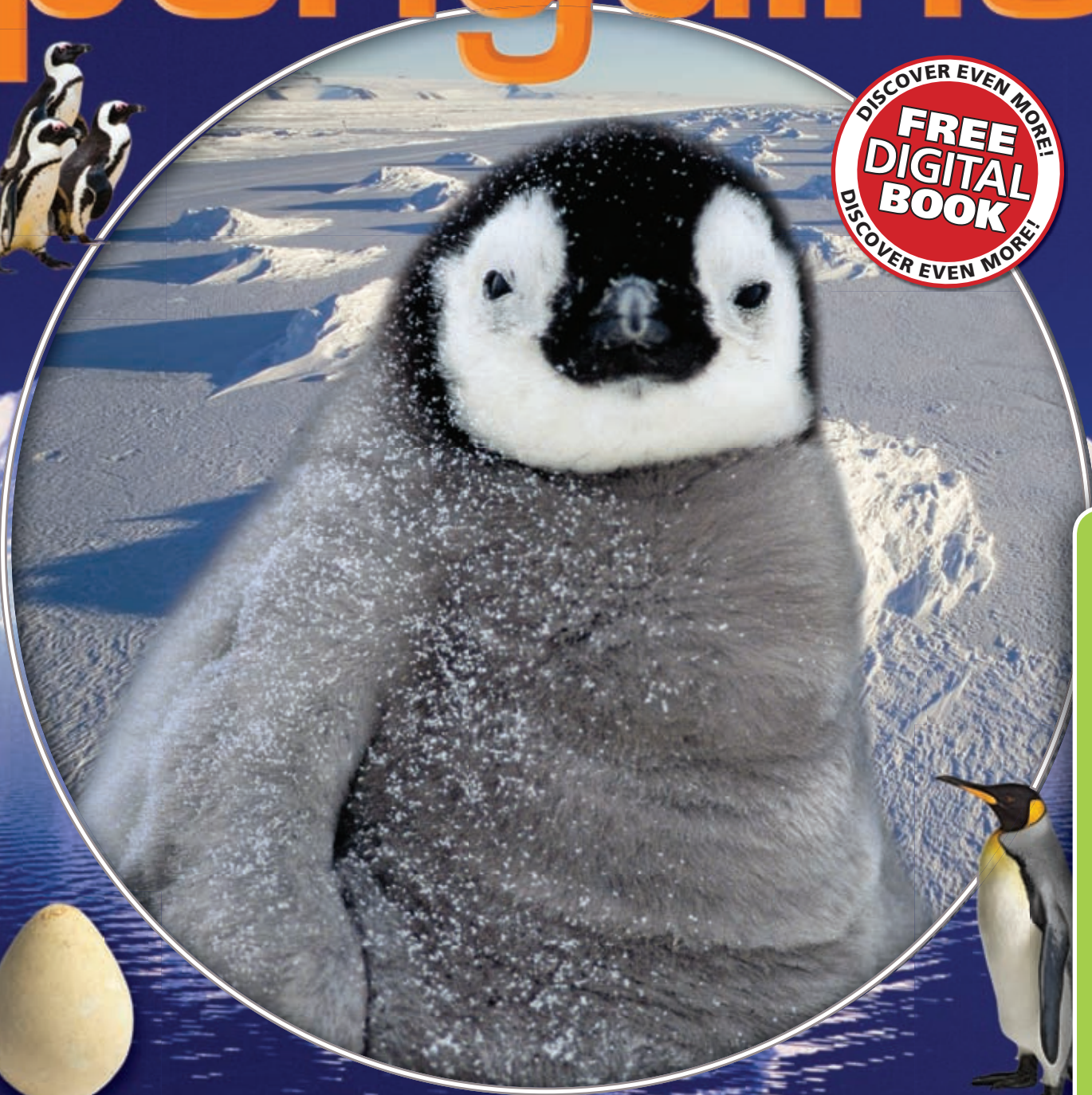
Trim Size: 254x203mm

Page Details: 80 pp, 4c, 150gsm

Price: £7.99

 SCHOLASTIC **discover more**™

# penguins



Confident Reader Sample (age 5-8)

Meet the heroes of a frozen world

# Rockhopper penguins



Rockhoppers are small crested penguins that live on rocky islands. They are very good at jumping and climbing on steep cliffs.

*Rockhoppers have yellow crests that look like long eyebrows. They also have spiky black head feathers.*

## ROCKHOPPER

*Eudyptes chrysocome*

## HEIGHT

19 inches (48 cm)

## HABITAT

Rockhoppers breed on islands north of Antarctica.



 Island populations  
 Mainland populations

## POPULATION

4 million pairs

## FEATURES

Black and white body.  
Yellow crests above tiny, bright red eyes.  
Spiky black head feathers.



..... Yellow crest

## Surfing

Rockhoppers wait for a big wave and then “surf” onto the rocks, landing with a bump.



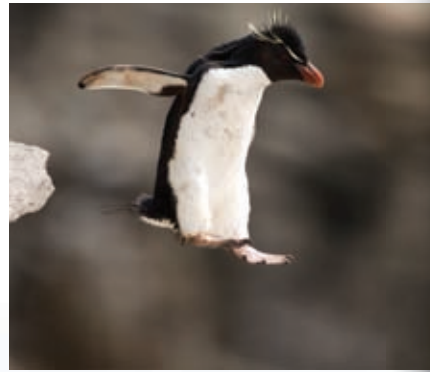
## Climbing

These penguins are excellent at hopping up steep cliffs, which is how they got their name.



## Jumping

Rockhoppers jump off cliffs feetfirst into the sea rather than headfirst like other penguins do.



*Rockhoppers breed on islands where people also live, such as the Falkland Islands.*



## Noisy birds

Rockhopper penguins live in small groups, but they are incredibly noisy. They fight over nesting materials.



Confident Reader Sample Spread (age 5-8)

**Compare their crests. Can you see the differences?**