

2012-13

**mary
glasgow**

www.maryglasgowplus.com



Topical and cross-cultural resources to motivate teenage language learners!



**Great
value!**

- ✓ Discover language through culture
- ✓ Build relevant, real-life vocabulary
- ✓ Complement and enhance textbook work

SCHOLASTIC



Why use our resources?

- ✓ **Motivate your students and put languages into context** with relevant, teen-friendly topics including fashion, music, sport, entertainment and teen issues.
- ✓ **Enhance your textbook work with fresh culture-focused resources** that help students build an accurate understanding of target language cultures as they are today.
- ✓ Build your students' confidence, comprehension skills and enrich vocabulary through **extended reading, listening practice and online participation.**
- ✓ **Get inspiring new ideas** to teach current and traditional topics in exciting new ways; make language lessons fun and keep both you and your students engaged!
- ✓ **Save hours of preparation time** with hundreds of ready-made articles and online resources covering all areas of learning – all easy to access and adaptable to suit your classroom needs.



About Mary Glasgow

From our Editorial Head Office in London, Mary Glasgow publishes **topical classroom magazines and multimedia resources that help secondary level teachers and students to achieve outstanding success.**

Launched in 1957 by former teacher and school inspector Mary Glasgow, our resources have inspired and supported millions of teachers and students throughout their studies and careers, and continue to lead the field as **the world's biggest provider of classroom magazines for secondary level Languages.**



Meeting your curriculum needs:

All of our resources are produced by mother tongue Editors and are carefully planned and graded to match your curriculum. We work in close consultation with teachers everywhere to ensure our resources continue to meet your curriculum and classroom needs. Our Editors have years of teaching and classroom experience themselves, so always work with the needs of busy teachers and students in mind.

“We love the youth specific layout and choice of topics. Reading your magazines never feels like studying, but we still notice a progress in language proficiency.”

Katherina Keck,
Gymnasium bei St. Anna, Augsburg



The Mary Glasgow team

Each Mary Glasgow subscription includes:

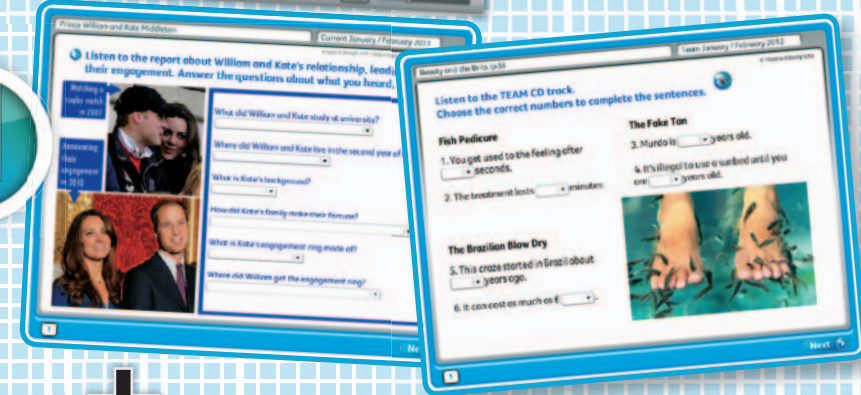
5 magazines packed full of striking images, articles and activities to stimulate teenage students!



Authentic videos filmed with native speakers in real-life locations (1 with every issue)



Interactive grammar and comprehension activities linked to articles and videos (8 per issue)



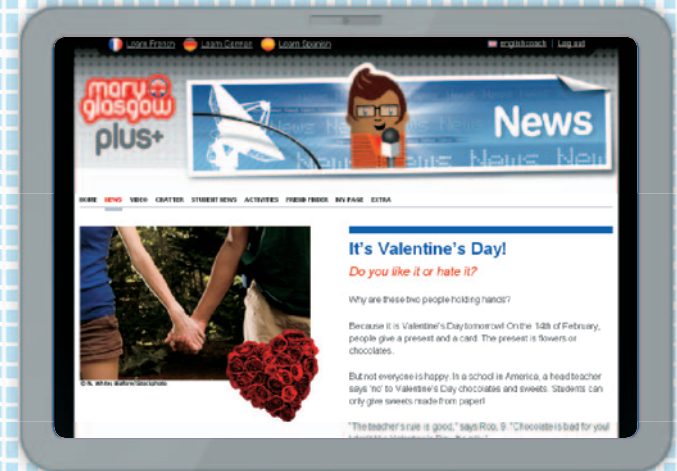
MP3 listening materials in teen-friendly radio format (25 tracks per year)



Unlimited access to our award-winning website, including weekly news articles and live language Chatter



Teacher's Notes and 2CDs included with every Teacher's Pack





Click Beginners – A1

- A motivating introduction to English-speaking cultures worldwide.
- Focus on music, sports and celebrities
- Includes articles, games, quizzes, raps, cartoons and exercises.

A1



Crown Pre-Intermediate – A1/A2

- Builds confidence in reading, listening, writing and speaking
- Promotes learning by using and expanding vocabulary, tenses and grammar
- Engaging texts on teenage life and English-speaking culture from around the World

A1-A2



Team Intermediate – A2/B1

- Pushes debate, discussion and comprehension using youth and cultural topics from around the world.
- Promotes learning through usage and practice
- Built on a solid programme of vocabulary, grammar and idioms.

A2-B1

“We all like the freshness of your magazines, the smart choice of subjects which is what each age group wants and the careful choice of the grammar and vocabulary which meets their level of the target language.”

Jane Mela, Lexicon Language schools, Greece



Club Upper Intermediate – B1/B2

- Stimulating and challenging, Club takes language to a higher level
- Wide range of texts to advance students' understanding and use of English.
- Expands vocabulary, grammar, idioms and fluency.

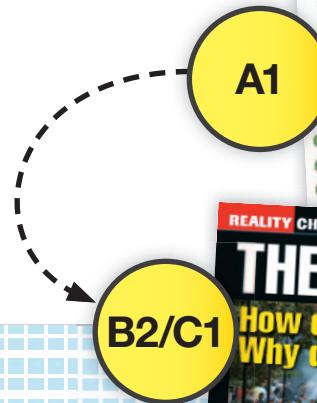
B1-B2



Current Advanced – B2/C1

- 24 pages of authentic English at advanced level
- Pushes students in their fluency and idiomatic understanding across a range of contexts
- Encourages debate and discussion

B2-C1



A1

B2/C1



FRENCH



Allons-y ! Beginners – A1

- A motivating introduction to French-speaking cultures
- Puzzles, quizzes and accessible articles on celebrities, sports and music.

A1



Bonjour Pre-Intermediate – A2

- Builds confidence in reading, listening, writing and speaking.
- Engaging texts on teenage life and French-speaking cultures.

A1-A2



Ça Va ? Intermediate – A2-B1

- Pushes debate, discussion and comprehension using youth and cultural topics.
- Promotes learning through usage and practice.

A2-B1



Chez Nous Advanced – B1/B2

- Stimulating and challenging, with a wide range of texts to expand students' understanding and use of French.
- Expands vocabulary, grammar, idioms and fluency.

B1-B2

SPANISH



¿Qué Tal? Beginners – A1

- A motivating introduction to Spanish-speaking cultures from around the world.
- Puzzles, quizzes and accessible articles on celebrities, sports and music.

A1



Ahora Intermediate – A2

- Engaging texts on teenage life and Spanish-speaking cultures.
- Expands students' vocabulary, tenses and grammar.

A2



El Sol Upper Intermediate – B1/B2

- Build confidence in reading, listening, writing and speaking.
- Expands students' vocabulary, tenses and grammar.

B1-B2

GERMAN



Das Rad Beginners – A1

- A motivating introduction to German-speaking cultures.
- The traditional, the fresh and the unusual from a teenage perspective.

A1



Schuss Intermediate – A2/B1

- Builds confidence in reading, listening, writing and speaking.
- Expands students' vocabulary, tenses and grammar.

A2-B1

2012-13 Cover dates:

Issue 1: September/October

Issue 2: November/December

Issue 3: January/February

Issue 4: March

Issue 5: April

PLUS: Bonus interactive whiteboard spread published online in April!



Go to www.mg-plus.net/subscribe to see **sample spreads** from all titles and **download our Editorial Calendars** - with full details of language progression and focus by issue.

Your complete cultural learning package

With a subscription to one of our magazines, your students will be equipped with a complete multimedia package that will help strengthen their language skills through exciting culture-focused learning and practice.

Throughout the year, our magazines cover a wide variety of topics to progress learning; ranging from celebrity, fashion, music and sports at lower levels, to teen issues and social debates at advanced levels.

Inside every magazine:

- ✓ Striking images to captivate teen readers!
- ✓ Accessible activities to reinforce learning and comprehension skills.
- ✓ Real-life vocabulary that is relevant to teenagers.



“They really enjoy the puzzles, variety of topics and the fact that the language is manageable, but challenging at times. They really get excited about receiving them.”

Mrs Maxine Frazer-Reid,
Thorngrove School

* **Remember:** Each issue is **flexible** and **adaptable** to suit you and your students' needs. You may choose to use the full resource package in the classroom, or read the articles in class and assign additional online activities for practice at home.

Get your students reading, writing, listening and *understanding!*

Throughout our magazines you'll find links to a range of accompanying multimedia resources and activities to extend and reinforce learning – accessible to all subscribers through our website: www.maryglasgowplus.com



Engaging interactive activities linked to your videos and magazines - great for revision and building comprehension skills!



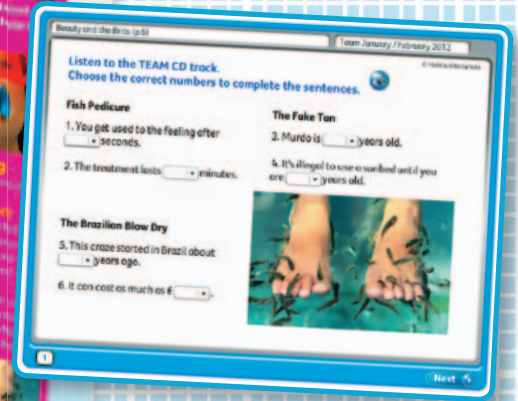
Accompanying **MP3 listening materials** and tasks linked to the articles – presented in teen-friendly radio show format.



Authentic videos filmed with native speakers in a real-life setting, with full transcript and activities.

The magazine spread includes several sections:

- Beauty and the Brits**: Main title with a large pink speech bubble.
- THE TEAM INTERVIEW**: Interview with Lucy, featuring a list of beauty products: shower gel, hair spray, exfolier, perfume, conditioner, hair straighteners, false eyelashes, mascara, hair brush, hair cream, shaving gel, toothbrush, toothpaste, face wash, and lip gloss.
- THE PRICE OF BEAUTY**: Two sub-sections. One for Michael (€1200 worth of beauty products) and one for Lucy (€150 worth of beauty products).
- TEAM EXTRA!**: A section for readers to share their opinions on beauty and interviews.
- SPECIAL REPORT**: A section with various beauty-related articles and images, including 'The UK's latest beauty craze?' and 'Teeth-whitening'.



“The topics interest them a lot. Nearly all the senses are involved while learning. They can read, listen to the audio, watch videos and do a lot of exercises.”

Veronika NiederstÄtter,
NMS Vomp-Stans

Year-round teaching support

- ✓ Comprehensive Teacher's Notes with each new issue and 2 CDs featuring accompanying listening materials for all issues, with full transcript.
- ✓ Fresh weekly news articles with full audio transcript. Articles can read at all language levels - perfect for mixed ability classrooms.
- ✓ A full digital preview of each forthcoming issue emailed 4 weeks prior to publication.
- ✓ Unlimited access to thousands of additional resources in our resource archive - including videos, MP3, printable worksheets and over 5 year's worth of past magazine articles – all fully searchable by type, topic and level.



Motivating student extras!

Our website provides students with year-round support and further opportunities to build confidence and practice their skills. Subscribing students can:

- ✓ **Read and comment** on our videos and weekly news articles
- ✓ **Write their own news stories** and see them published on the Student News page
- ✓ **Practice their skills** with other young learners from across the world in our fully-moderated live language *Chatter* area.
- ✓ **Earn points** for using the site and win a prize at the end of the year



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(Contact details enclosed)

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