

The Scholastic logo, featuring a red rectangular background with a white book icon on the left and the word "SCHOLASTIC" in white, uppercase, sans-serif font on the right.

SCHOLASTIC

A graphic for a book fair. It features a blue background with a sunburst pattern of rays. In the center, there is a light blue silhouette of a person with their arms outstretched, as if pointing. Overlaid on this is the text "BOOK FAIR" in large, bold, yellow, uppercase letters with a thick black outline. Below it, the phrase "This way!" is written in a similar yellow, bold font, but in a cursive, lowercase style with a thick black outline and an exclamation point.

BOOK FAIR
This way!