

NEW for 2013!



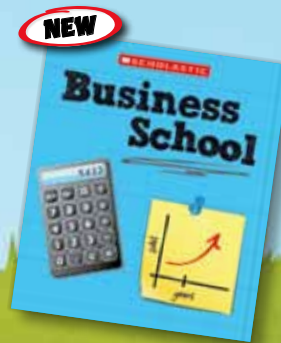
At Scholastic Book Fairs, we're always trying to come up with new ways to get more children reading and to help you plan, promote and run your best Book Fair ever. See below for some of the **G.R.E.A.T.** new ideas you can try this term!



- Boost your Fair by setting a goal and sharing progress with a chart



- Make class browsing sessions fun with activity wishlists



- Let your pupils run the Book Fair as an enterprise scheme with Business School, a free, curriculum-linked resource



- Check prices and take book orders with the new, easy-to-use price list

See your Book Fair Planner for more details

Book Fair Gallery

Win £250 worth of art and craft resources!

We love to see the effort put in by Organisers to create excitement at Book Fairs, whether it's through fancy dress, decoration, competitions or fun activities using our theme. So we've created the Book Fair Gallery to exhibit the very best ideas!



Just take a photo of your Book Fair in action and email to sbfcompetitions@scholastic.co.uk. Your picture will be featured in the gallery and, at the end of year, the best entry will win **£250 worth of art and craft resources!**

For full details, visit
bookfairs.scholastic.co.uk/gallery

BOOK FAIR GARDEN



USE THE
2013 THEME!

Catch the reading bug!

Themes transform Book Fairs into special events and can spark everyone's imaginations. Use decorations and fun activities to reflect our new garden theme and keep your Book Fair fresh and inviting.

- TIE-IN the theme with classroom activities exploring plant life, mini-beasts and gardening
- HOLD a garden-themed fancy dress day with your Book Fair to draw in visitors
- DECORATE your Book Fair as garden, teeming with life – don't forget to send a photo to the Book Fair Gallery!
- CREATE a table display using garden, mini-beast or animal-themed books from the shelves
- RUN a sunflower growing contest before the Book Fair and award book vouchers to the winners
- GROW a reading tree using pupils' book reviews or recommendations written on leaf-shaped paper cut-outs
- LOOK for your Book Fair Garden posters, invitations, stickers and letter in your Planning Kit*

*Promotional material may vary for non-standard Fairs



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RUN A COMPETITION!

Create excitement before your Book Fair by running a competition. Use our idea below and display entries at your Book Fair for everyone to see. Send them in afterwards for the chance to win prizes!

Barkley's exploring the Book Fair Garden, looking for the reading bug. Ask your pupils to help him by drawing a picture of what they think the reading bug might look like. No one has seen one before – but we do know that it loves books! The most original entry will win the prizes pictured.

For full details and a downloadable entry form, visit bookfairs.scholastic.co.uk/win



£25

DON'T FORGET!

If you run a competition you can also claim a free £25 voucher to use for your own prizes at bookfairs.scholastic.co.uk/25