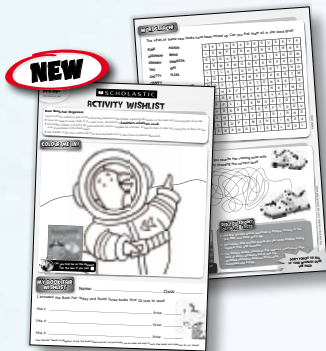


# NEW FOR 2012!

At Scholastic Book Fairs, we're always trying to come up with new ideas to get more children reading and to help you earn more free resources. Read on for details of the **G.R.E.A.T.** new programmes you can use this term!



- Activity wishlists for children to fill in during browsing



- Book Talks for creating classroom discussions around key books



- Volunteer poster and letter to ask for help



- Goal chart to show your Book Fair progress

See your Book Fair Planner for more details

## RUN A COMPETITION

Competitions are a fantastic way to create excitement before your Book Fair.

Try our competition below for the chance to win some terrific prizes!

**WIN A NINTENDO 3DS, GAMES AND BOOKS!**



### DESIGN A FLAG FOR READING!

From the Union Jack to the famous five Olympic rings, flags will be flying all over the UK this summer. But what about your school's Book Fair? It doesn't have a flag ... but we think it should!

Ask your pupils to design a flag to show how brilliant books and reading can be. They can use symbols and shapes, favourite book characters or even a catchy slogan – as long as it shows what makes reading fun! The best entry will win the prizes pictured.

**USE THE  
2012 THEME!**

# READY... STEADY... BOOK FAIR!

*Race into reading!*

Themes transform Book Fairs into special events and can kick-start everyone's imaginations. Use decorations and fun activities to reflect our new sports theme and keep your Book Fair fresh and exciting.

- TIE-IN the sports theme with classroom activities – it's an ideal springboard for exploring the Olympic and Paralympic Games.
- HOLD a family fancy dress day and award medals for the best outfits.
- USE flags, ribbons and props to turn your Fair into a finishing line extravaganza.
- LET pupils show off their creativity and decorate the Fair – it gives parents another reason to visit.
- CREATE a table or podium display using the sports-themed books from the shelves.
- LOOK for your sports-themed posters and arrows in your Big Red Box, arriving 3 weeks before your Fair.\*



Download more theme ideas and activities at  
[bookfairs.scholastic.co.uk](http://bookfairs.scholastic.co.uk)

\*This does not apply to all Fairs



## SNEAK PREVIEW

A G.R.E.A.T. way to involve more school staff is to hold a teachers-only preview. Here are just a few of the highlights that you'll find at your Book Fair...

