

# G.R.E.A.T. notes sheet

The key to making your Scholastic Book Fair a **G.R.E.A.T.** literacy event is to set **Goals**, **Recruit** volunteers, create **Excitement**, **Advertise** and use our **Tools**. Have this sheet ready so that when your Book Fair Co-ordinator calls (about 6 weeks before your Fair) you can take notes to help plan your best Book Fair yet. Don't forget to visit [bookfairs.scholastic.co.uk](http://bookfairs.scholastic.co.uk) for more tips and advice.

Date your Book Fair arrives

Fair ID

Use to access your online Organiser Toolkit

**G** Goals

---

---

---

---

---

*After your Fair*

Tick if you used the Goal Chart

**R** Recruitment

---

---

---

---

---

*After your Fair*

Tick if you recruited volunteers

**E** Excitement

---

---

---

---

---

*After your Fair*

Tick if you ran a competition

**A** Advertising

---

---

---

---

---

*After your Fair*

Tick if you handed out the invitations

**T** Tools

---

---

---

---

---

*After your Fair*

Tick if you used the activity wishlists