



We Are Writers Survey

Here are some of the highlights from the two We Are Writers Surveys we sent to 434 customers who had completed a We Are Writers book:

Service

99% of respondents felt that the service they received during the WAW process – in terms of **helpfulness, politeness, efficiency** and **speed** – was either **very good or good**.

*"Always went out of the way to help and **would always ring back** when they said they would."*

Website

96% of respondents found it **very easy or somewhat easy** to find information on the **website**.

Quality

98% of respondents felt that the **quality of the printed WAW book** was **very good or good**.

"The service was easy to use and you end up with a professional-looking book for parents and the school."

Fundraising

81% of respondents **strongly agreed or agreed** that WAW was a **successful fundraising exercise** for the school

*Gaelscoil Naomh Pádraig sold **80** at **£12 each***

Another book?

95% of respondents when asked if they would **do another** WAW book, said **yes, next year or yes, but not next year**.

Overall

96% of respondents would **recommend** WAW to **another teacher**.

*"One word ... **Amazing!** For the adults and the children it is something to look back on and to cherish."*