



## TERMS & CONDITIONS

### ABOUT

The 2024 Scholastic Graphic Novel Prize will launch in January 2024 and Scholastic invites submissions from all publishers. The Scholastic Graphic Novel Prize will celebrate the fantastic depth and breadth of titles within the genre as well as the authors and artists that create graphic novels. Publishers are invited to submit titles in three categories:

**Best Graphic Novel for Younger Readers (Ages 6–8)**

**Best Graphic Novel for Older Readers (Ages 9–12)**

**Best Graphic Novel for Teens**

Whilst the shortlist of four graphic novels in each category will be selected by a panel of judges, the award winners themselves will be chosen entirely by children; classes or individuals will be able to vote for their favourite in each category on the Scholastic website when voting opens later in 2024.

The Scholastic Graphic Novel Prize shortlisted titles will be promoted through Scholastic's schools channels, reaching millions of children, with shortlist packs and class packs available. Our aim is to engage both teachers and children and get them reading and talking about the shortlisted graphic novels with lots of discussion and debate too. We will be asking all shortlisted authors and illustrators to contribute to digital content and to appear on our schools event programme. The Prize's PR and marketing campaign will run from April 2024 until June 2024, with tent-pole moments for the announcement of the shortlist and the virtual winners' awards ceremony.

### GUIDELINES FOR ENTRY

Publishers are reminded that it is their responsibility to read the following terms and conditions before entering any titles. Publishers will be deemed to have accepted these rules and to agree to be bound by them when submitting.

## TERMS & CONDITIONS - THE SCHOLASTIC GRAPHIC NOVEL PRIZE 2024

The Scholastic Graphic Novel Prize is intended to be held annually and seeks to find children's favourite graphic novel in three categories:

**Best Graphic Novel for Younger Readers (Ages 6–8)**

**Best Graphic Novel for Older Readers (Ages 9–12)**

**Best Graphic Novel for Teens**

There is a monetary award for each winning graphic novel of £1,000 in total. It is the responsibility of the submitting publisher to agree how this is split between any author/illustrator if necessary. All payments will be made via BACS transfer. It is the submitting publishers' responsibility to make it clear when submitting, who is being nominated for the award.

No alternative prize will be made available.



## THE PRIZE

Deadline for entries is 11:59pm on Friday 2<sup>nd</sup> February 2024.

The shortlisted graphic novels, authors and illustrators will be announced in April 2024. The judges' shortlist selection is final and no discussion will be entered into on the selection.

Children (via grown-ups) will be able to vote on their favourite shortlisted title in each category (where appropriate) until 11:59pm on 31<sup>st</sup> May 2024.

The winners will be announced in June 2024.

Graphic novels must have first been published between 1<sup>st</sup> January 2023 through to 31<sup>st</sup> December 2023 in the UK or Ireland. Authors and illustrators across all categories can be of any nationality and domiciled anywhere.

Books published prior to 1<sup>st</sup> January 2023 in the UK or Ireland will not be eligible.

## ELIGIBILITY

Graphic novels submitted must be published by an established publishing house based in the UK or Ireland. 'Established' is here defined as a house that publishes a list of titles by a range of authors and distributes its books nationally through recognised high-street booksellers and online retailers.

Self-published graphic novels are not eligible for the Prize.

Graphic novels must be first written and published in English; translations will not be eligible.

All titles must be the work of either a single or joint author/s or one author and one illustrator. Collections or anthologies or works by multiple authors and or illustrators (defined as more than three) will not be eligible. In-house projects where the author is a member of the publishing team will not be eligible.

A graphic novel that is published or is submitted posthumously will not be eligible for the Prize.

Authors and illustrators must be aged 18 years or over at the time of submission.

Publishers may make only two entries in each category per bona fide imprint, allowing up to six titles to be entered across the three categories in total for each imprint. A bona fide imprint means an imprint used by a publisher that includes a list of titles by a range of authors and is distributed nationally through recognised high-street booksellers and online retailers.

Please note that each graphic novel within a series will be judged individually.

Eleven printed copies of each graphic novel submitted must be delivered to the address listed on the Entry Form.

The judges may additionally call in titles not initially submitted by the publishers, with publication dates between 1<sup>st</sup> January 2023 through to 31<sup>st</sup> December 2023. In that event the publishers will be asked to submit eleven printed copies of the book and complete an Entry Form as quickly as possible.



## CONDITIONS UPON SHORTLISTING

An eligible graphic novel shall be disqualified if the Publisher fails to adhere to any of the following conditions.

The Publisher agrees:

To provide 25 gratis copies of their shortlisted title/s for promotional use, plus agree that any title shortlisted for the awards will be purchased for Scholastic Book Clubs at their usual discount terms.

To contribute £1,750 towards the cost of general publicity and promotion at the shortlist stage. If a publisher has more than one graphic novel shortlisted, they must contribute for each title. This payment is to be made promptly to Scholastic within fourteen days of receipt of an invoice.\*

To encourage shortlisted and winning authors and illustrators to participate fully in the promotion of the Prize and to ensure they are available for media either side of the shortlist and winner announcements where relevant. Shortlisted and winning authors and illustrators may also be asked to participate in virtual events as part of the promotion of the Prize.

To cover the expenses of shortlisted authors and illustrators during promotion.

To provide, promptly and without charge, text extracts of up to 200 words, jackets, author and illustrator photographs and biographies, AIs, inside spreads and any additional available material (trailers, audio extracts, etc.) when requested to help promote the Prize.

### PLEASE NOTE

No book entered by the publishers or called in by the judges will be returned.

The promoter's decision on eligibility is final, and no correspondence will be entered into on the subject.

Publishers are reminded that it is their responsibility to ensure that all submitted titles are eligible for the Prize and that they have obtained the authors' and illustrators' consent prior to entry.

\*Please note that late payment could result in us withdrawing your shortlisted book from consideration for the awards.



## THE JUDGING PROCESS

The judges' decision is final and no correspondence will be entered into. All qualifying entries will be read and judged by the panel of adult judges.

### Stage 1: Longlisting

For each category all publisher submissions will be cut to a longlist of 10 graphic novels by an industry panel of experts.

### Stage 2: Shortlisting

For each category, the judging panel will select from the longlist, a shortlist of four graphic novels that they think children will enjoy reading the most.

The shortlist will be available on the Scholastic Graphic Novel Prize website ([www.shop.scholastic.co.uk/graphic-novel-prize](http://www.shop.scholastic.co.uk/graphic-novel-prize)) after it is announced.

## STAGE 3: PUBLIC VOTE

In April 2024 the shortlist will be publicly announced. On the day the shortlist is announced, the voting process will be open in the UK and Ireland only. The shortlisted titles will be heavily promoted to schools via Scholastic's schools channels.

Resources around using the Prize and the shortlist in class will be created and will be hosted on the Scholastic Graphic Novel Prize website.

Grown-ups will be able to log on to a website and register their child/class's winning choice in any or all of the categories. The voting data will be Scholastic's proprietary data and will not be made available to other publishers.

At 11.59pm on 31<sup>st</sup> May 2024 the voting will close. The votes submitted via grown-ups will be counted to find the three winning graphic novel. Only one vote per grown-up per category may be submitted, or up to 35 votes for teachers voting on behalf of their class, and the last vote submitted by 11.59pm on 31<sup>st</sup> May 2024 will be the one counted. In the event of a tie the prize will be shared equally between the tied books. Entry forms (available to download from here: [www.shop.scholastic.co.uk/graphic-novel-prize](http://www.shop.scholastic.co.uk/graphic-novel-prize)) are to be completed and sent by 2<sup>nd</sup> February 2024 to [graphicnovelprize@scholastic.co.uk](mailto:graphicnovelprize@scholastic.co.uk).

Please also send eleven finished copies of each submitted book by 2<sup>nd</sup> February 2024 to:

**FAO Hannah Griffiths**  
**Scholastic Graphic Novel Prize**  
**Scholastic Ltd.**  
**Tournament Fields Business Park**  
**Bosworth Avenue**  
**Warwick**  
**Warwickshire**  
**CV34 6UQ**



Please clearly mark the box with 'Scholastic Graphic Novel Prize'.

#### **PLEASE NOTE**

If you have any questions about submissions, please email [graphicnovelprize@scholastic.co.uk](mailto:graphicnovelprize@scholastic.co.uk).

Entries which are incomplete, incorrect, illegible, received after the closing date or which do not otherwise conform to the terms and conditions specified will not be entered into the competition.

If at any time prior to announcement of the winner, any author or illustrator is either subject to an ongoing police investigation or is charged or convicted of an indictable offence, the entry for that person's graphic novel will be disqualified from this competition.

This competition may be cancelled on written notice from Scholastic Limited.

This competition is promoted by Scholastic Clubs and Fairs: registered office Scholastic Limited, Westfield Road, Southam, Warwickshire CV47 0RA.

The details of the winners will be made available on [www.shop.scholastic.co.uk/graphic-novel-prize](http://www.shop.scholastic.co.uk/graphic-novel-prize) after the announcement.