



July to December 2024



SCHOLASTIC UK HIGHLIGHTS

APRIL—JUNE 2024 & AUTUMN LEADS PREVIEWS

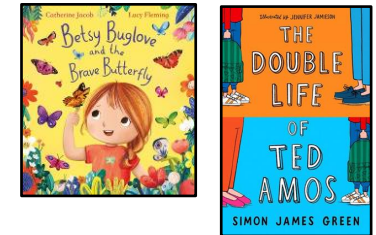
APRIL 2024



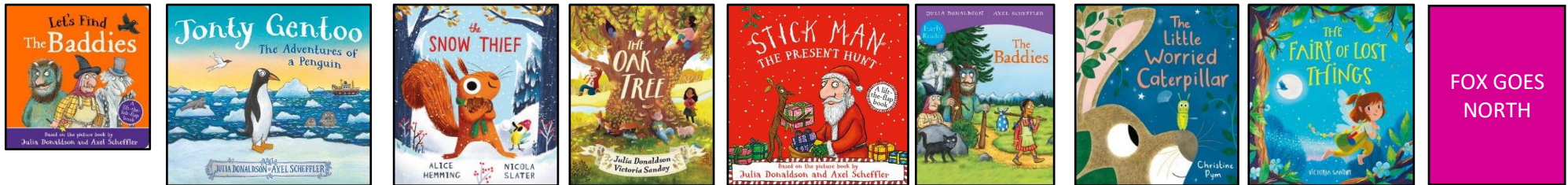
MAY 2024



JUNE 2024

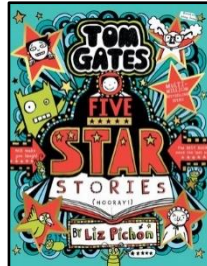


AUTUMN LEADS

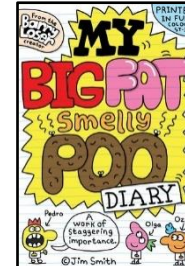
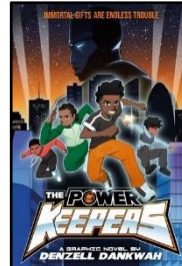


TOM
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HERCULES
2: A
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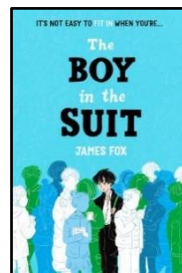
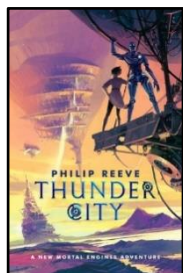
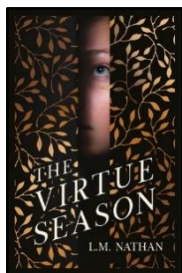


LOODLE

A LITTLE
BIT OF
POSITIVITY

HH: TRULY
TERRIBLE
HISTORY
OF THE
TOILET

PHANTOM
HEARTS



BOOKTOK MADE ME BUY IT



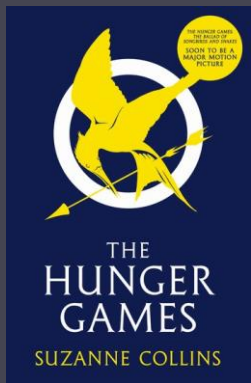
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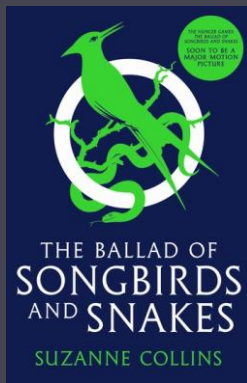
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@scholastic_uk



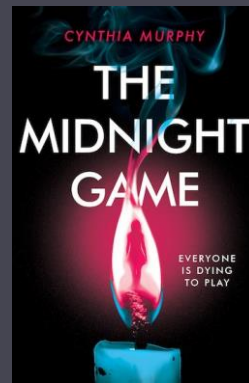
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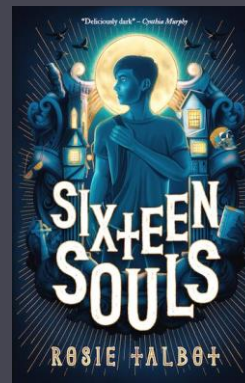
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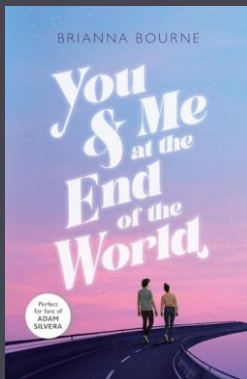
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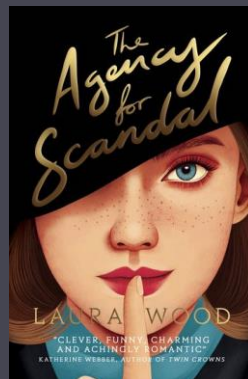
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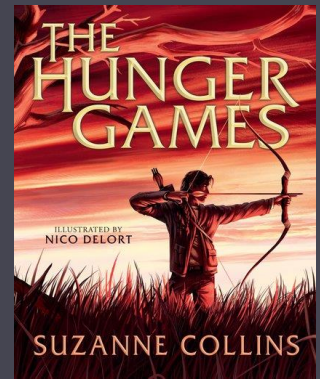
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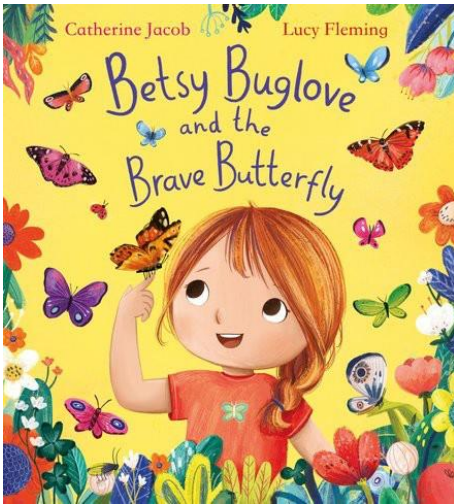


9781339030609

PICTURE & NOVELTY

BETSY BUGLOVE AND THE BRAVE BUTTERFLY (PB)

CATHERINE JACOB Illustrated by LUCY FLEMING



Betsy Buglove is back! After their brilliantly buzzy (and bestselling) bee-saving adventure, Betsy and Stan are determined to keep a close eye on their insect friends, and it's not long before the butterflies need their help.

Key selling points

- The second book from the powerhouse duo behind *Betsy Buglove Saves the Bees*
- With a wonderful story, beautiful illustrations and a focus on conservation and the environment - plus two pages of wildlife facts at the back of the book - this is set to be a brilliant second book from Catherine and Lucy

About the author: Catherine Jacob is a writer, award-winning television correspondent, filmmaker and mum to three small children. She writes books for adults and children and particularly enjoys writing rhyming picture books. She was also Environment Correspondent for Sky News, travelling to far flung places like the Amazon and the Arctic Circle to report on this pressing issue.
@CathJacobNews

About the illustrator: Lucy Fleming has been an avid doodler and book-worm since early childhood. She never quite grew out of having her head up in the clouds, daydreaming. She now lives and works in a small town in England. When not at her desk she prefers nothing more than to be outdoors in the sunshine with a hot cup of tea and her little cat playing close by.
<https://www.lucyflemingillustrations.com>
@IllustrateLucy

 SCHOLASTIC

Pub Date: 6th June 2024

ISBN: 9780702310478

RRP: £7.99

Age: 03-06

Binding: Paperback

Extent: 32pp

TPS: 275mm x 250mm

CBMC code: A3M79

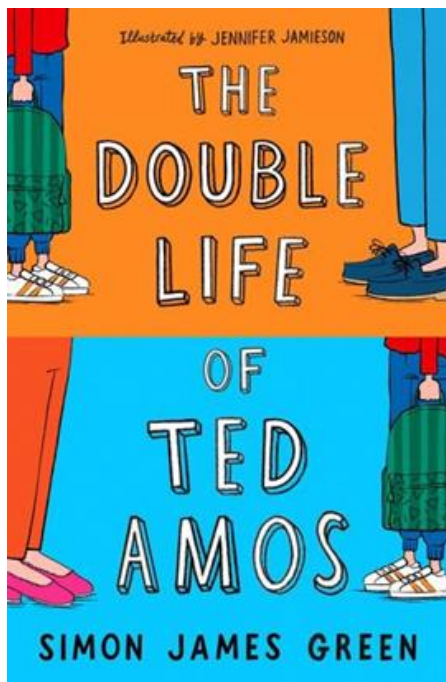
Illustrations: Colour

Rights: World Rights

FICTION

THE DOUBLE LIFE OF TED AMOS

SIMON JAMES GREEN



Reinventing yourself is harder than it looks!

Ted's parents are divorced, and for the most part it's OK by him, spending his weekends with Dad and Dad's new wife and stepdaughter. But then he realizes that this is a chance to totally test out a *whole new Ted*. He stretches the truth a bit (OK, a lot), and suddenly he's the Ted he's always wanted to be! Then the situation changes, and it goes from being his weekend life to his weekday life, and Ted's lies become a lot harder to keep up with. And when the two worlds threaten to collide, it all becomes hilarious chaos...

Key selling points

- An approachable and funny take on the common experience of children navigating what it means to have divorced parents and have two homes.
- Illustrated throughout with heart and humour by Jennifer Jamieson
- Perfect for fans of Frank Cottrell-Boyce, Helen Rutter and Ben Bailey Smith

 SCHOLASTIC

Pub Date: 20th June 2024

ISBN: 9780702313660

RRP: £7.99

Age: 09-12

Binding: B format - paperback

Extent: 320pp

TPS: 198mm x 129mm

CBMC code: D3N79

Illustrations: Black/white line

Rights: World Rights

About the author: Simon James Green is an award-winning author of books for children and young adults. He has been shortlisted for the YA Book Prize, the Diverse Book Awards, the Lollies, has won the Bristol Teen Book Award and been twice nominated for the Carnegie medal. His first middle-grade novel, *Life of Riley: Beginner's Luck*, was shortlisted for the Blue Peter Book Award and won the Fantastic Book Awards 2022. *Sleepover Takeover* was shortlisted for the Oxfordshire Book Awards 2023 and featured in the Great Book's Guide from BookTrust. Most recently, *Finn Jones Was Here* was named the Children's Book of the Month by the Booksellers Association. Simon has also written two picture books, illustrated by Garry Parsons: *Llama Glamarama* and *Fabulous Frankie*.
www.simonjamesgreen.com



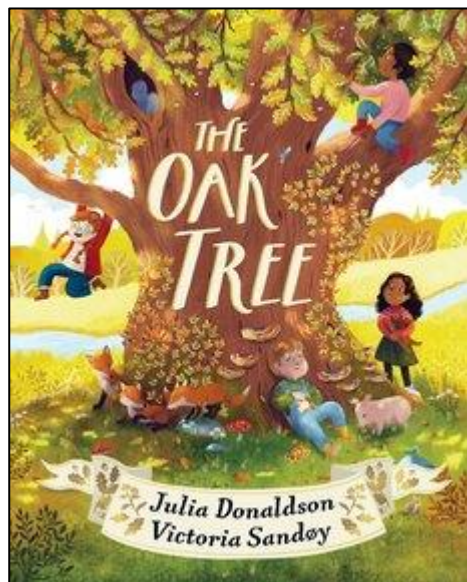
AUTUMN LEAD TITLES



ALISON GREEN BOOKS

THE OAK TREE PB

JULIA DONALDSON Illustrated by VICTORIA SANDØY



Watch a thousand years unfold in the life of one magnificent tree . . .

A tiny acorn grows . . . and GROWS into an enormous oak tree! The world around it changes. People and animals come and go. Finally, after a thousand extraordinary years, the ancient tree falls in a storm - and a new acorn sprouts, beginning the cycle of life all over again.

Julia Donaldson's rich, dramatic rhyme brilliantly celebrates the people and creatures whose lives are touched by this one remarkable tree. The story is brought gorgeously to life by Victoria Sandøy, acclaimed illustrator of *The Christmas Pine*.

Key selling points

- *The Oak Tree* is the dazzling new picture book from internationally bestselling author Julia Donaldson
- Follow a thousand years in the life of one remarkable tree in this captivating celebration of nature and wildlife
- Julia Donaldson's rich, rhyming text is gorgeously brought to life by Victoria Sandøy, acclaimed illustrator of *The Christmas Pine*
- *The Christmas Pine* has become a huge bestseller – a new Christmas classic

About the author: Julia Donaldson is the author of many of the best-loved picture books ever written. She has been awarded an MBE for services to literature, and was also a much-praised Children's Laureate.
www.juliadonaldson.co.uk

About the illustrator: Victoria Sandøy is a Norwegian illustrator based in Oslo. She studied illustration in the UK, graduating with a first-class degree from Falmouth University. Her work is inspired by her Scandinavian roots and is influenced by nature and folklore. www.victoriasandoy.com

 SCHOLASTIC

Pub Date: 1st August 2024

ISBN: 9780702324352

RRP: £7.99

Age: 02-06

Binding: Paperback

Extent: 32pp

TPS: 270mm x 216mm

CBMC code: A3M79

Illustrations: Colour

Rights: World Rights



"A richly poetic picture book from the team behind *The Christmas Pine*." Guardian, Best Picture Books round-up

"Pitched perfectly for pre-schoolers ... The illustrations are warm and beautiful and reflect the diversity of human and animal life in and around the tree. **A delight."** BookTrust

"Donaldson's rich, dramatic rhyme [and] Victoria Sandøy's gorgeous, atmospheric illustrations perfectly capture the changing seasons, and the people and wildlife that pass by the oak tree ... encourages us all to look more closely at nature, and to appreciate the wonder of our ancient trees." Books Up North

"A clever amalgam of fact and fiction: I love that Victoria always shows this tree as a location where children play happily: her atmospheric pictures capture beautifully, the changing seasons, even in the snowy scene a warmth emanates from her illustration" Red Reading Hub

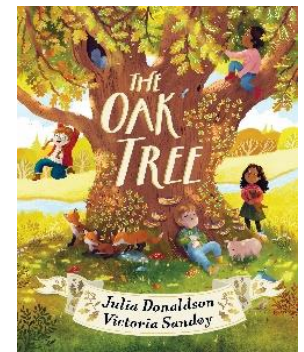
"Such a beautiful book, as well as a lovely storyline it is educational regarding history and life cycles. My new favourite to read to the boys" Parent review

"Amazing [...] kept the children interested and engaged. Perfect for the autumn season." Parent review

"It's a great book that I'm sure plenty of children (and adults alike) will absolutely adore." Parent review

The Oak Tree Highlights

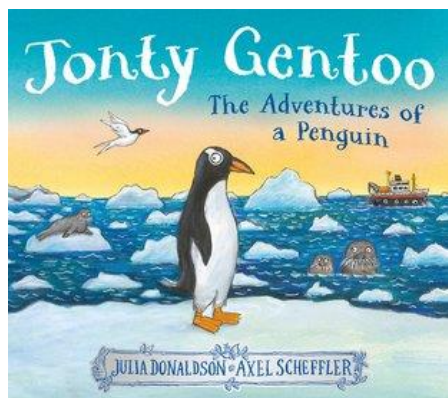
A book for all seasons



ALISON GREEN BOOKS

JONTY GENTOO - THE ADVENTURES OF A PENGUIN

JULIA DONALDSON Illustrated by AXEL SCHEFFLER



Join a plucky little penguin on the journey of a lifetime, in this fabulous new adventure by picture book superstars Julia Donaldson and Axel Scheffler.

Jonty the gentoo penguin longs to find his true home at the South Pole. One night, he sneaks out of the zoo and sets off on an amazing adventure, all the way to Antarctica (with an accidental detour to the North Pole!)

Readers will be cheering as Jonty finally finds his way, in this captivating story of bravery, friendship, and finding your place in the world.

Key selling points

- JONTY GENTOO is the utterly endearing new picture book by bestselling GRUFFALO creators, Julia Donaldson and Axel Scheffler
- An intrepid little penguin sets off from the zoo, to find his true home in Antarctica
- A wonderfully rich, funny story, full of courage, heart and friendship.
- A spectacular pole-to-pole adventure
- Fabulous rhymes and glorious pictures will delight Julia and Axel's millions of fans
- The perfect gift for Christmas, and for all the year round
- Guaranteed to be a huge bestseller – supported by a nationwide publicity and marketing campaign
- Julia and Axel are the award-winning picture-book superstars that created favourites including STICK MAN, ZOG and SUPERWORM, all of which have been made into animated films premiering on BBC1 on Christmas Day.

About the author: Julia Donaldson is the author of many of the best-loved picture books ever written. She has been awarded a CBE for services to literature, and was also a much-praised Children's Laureate.
www.juliadonaldson.co.uk

About the illustrator: Axel Scheffler is one of the most celebrated illustrators in the world. He has brought to life a huge variety of characters, from dragons to gruffalos. Axel lives in London.
www.axelscheffler.com



Pub Date: 12th September 2024

ISBN: 9780702329432

RRP: £12.99

Age: 02-06

Binding: Hardback

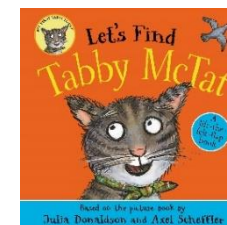
Extent: 40pp

TPS: 250mm x 280mm

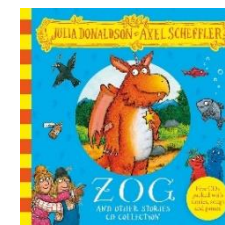
CBMC code: A3M79

Illustrations:

Rights: World Rights



ISBN: 9780702325625



ISBN: 9780702319297

NUMBER ONE

Julia Donaldson is the UK's #1 Author
(across children's and adult books)

Julia Donaldson and Axel Scheffler
are the UK's #1 pre-school 'brand'

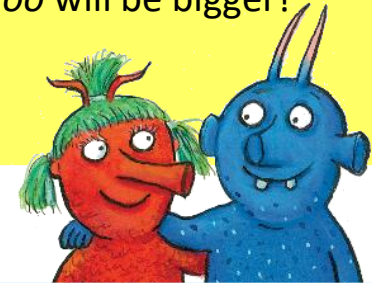


STAR TITLES

The Smeds and the Smoos was Julia and Axel's #1 bestselling title in 2023 (and #2 across all picture books)

The Baddies was Julia and Axel's biggest launch to date

Jonty Gentoo will be bigger!



LICENSING PROGRAMME

The Baddies stage-show is the latest theatrical production – opening Oct

Partnerships with Merlin, Forestry England, Wakehurst and more

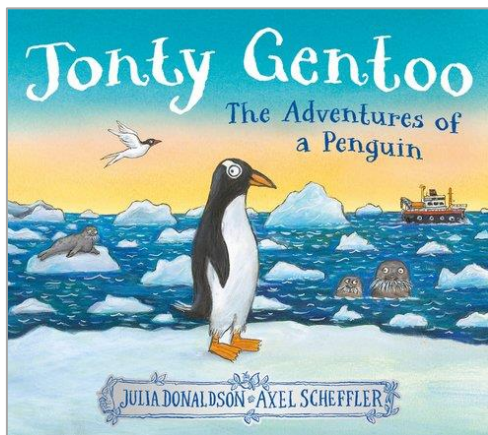
Plush, apparel, dress up, stationery, games, homeware and more



MOVIE MAGIC

Tabby McTat book sales are up +14% on *The Smeds and the Smoos* (TCM) over the comparable Nov-Feb period





Julia Donaldson and Axel Scheffler are the UK's #1 Picture Book Pair.

The Baddies, was their biggest release and shortlisted for a British Book Award.

Jonty Gentoo will be launched with the biggest PR, consumer & schools campaign yet

**BBC
BREAKFAST**

**this
morning**

**The
Guardian**

**THE
Sun**

Guaranteed national TV,
radio, print & podcast
**reach 3 million
+ online**

**BBC
RADIO 4**

woman&home

PR

- Partnership confirmed with UK Antarctic Heritage Trust, home of Penguin Post Office:
 - Nationwide competition
 - Media partner
 - Real gentoo videos
 - Adopt a gentoo competitions
- Broadcast, print and podcast interviews
- Penguin photo call for launch
- Headline festival appearances and signings

Marketing

- Outdoor advertising
- Full suite of digital assets – video, photo, gentoo!
- Scholastic Schools Live virtual event in collab with UKAHT promoted to 110,000+
- Bookshop and school promo packs



**UK
ANTARCTIC
HERITAGE
TRUST**



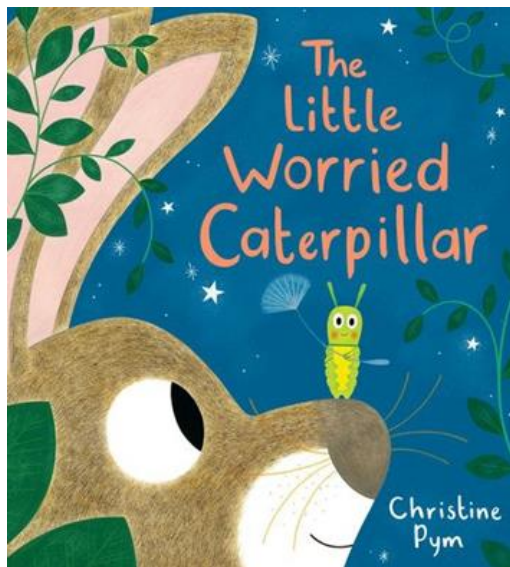
100k+ Scholastic



PICTURE & NOVELTY

LITTLE WORRIED CATERPILLAR (PB)

CHRISTINE PYM



From standout illustrator Christine Pym comes a beautifully realised picture book about finding courage and embracing change.

Little Green knows he's about to make a big change - transforming from a caterpillar into a beautiful butterfly. Everyone is VERY excited!

But Little Green isn't excited. Little Green is VERY worried. He likes being a caterpillar! What if being a butterfly isn't as brilliant as everyone says?

Join Little Green as he finds his own path ... with just a little help from his friends.

Key selling points

- The incredible author/illustrated debut from rising star, Christine Pym
- Lyrical, reassuring story that children will love to follow
- Gorgeously detailed illustrations filled with warmth and emotion
- Perfect for helping children talk through their emotions and helping guide them through change
- Has already been sold into 3 languages

About the author: Christine Pym graduated in 2006 from the North East Wales School of Art and Design after studying Illustration for Childrens Publishing and has been penciling and painting professionally ever since. Chris lives in Staffordshire and photographs wildlife in her free time.

 SCHOLASTIC

Pub Date: 1st August 2024

ISBN: 9780702330063

RRP: £7.99

Age: 03-07

Binding: Paperback

Extent: 32pp

TPS: 275mm x 250mm

CBMC code: A3M79

Illustrations: Colour

Rights: World Rights



ISBN: 9780702313929

PICTURE & NOVELTY

LITTLE WORRIED CATERPILLAR (PB)

CHRISTINE PYM



ALISON GREEN BOOKS

THE FAIRY OF LOST THINGS

VICTORIA SANDØY



Do you ever lose things? Then maybe the Fairy of Lost Things will find them for you.

Every night the fairy finds things children have lost, then secretly takes them back to their owners.

But one night she finds a little bracelet, and it's so pretty, she can't bear to give it back . . .

Children will fall in love with this cheeky, feisty little fairy. They'll understand her wish to keep something that isn't hers - but also how important it is to do what's right. This beautiful book combines exquisite, atmospheric artwork with important themes of kindness, caring, courage and honesty. It's guaranteed to become a bedtime favourite.

Key selling points

- *The Fairy Of Lost Things* is a magical picture-book that will strike a chord with children everywhere
- Every night, a fairy finds things children have lost, then returns them to their owners
- Trouble strikes when the fairy finds a pretty bracelet - and doesn't want to give it back
- Spectacular, glowing illustrations and a captivating, atmospheric story - guaranteed to become a bedtime favourite
- Children will identify with the fairy's dilemma, and how she desperately wants to keep something that isn't hers
- Important themes of kindness, caring, friendship and honesty
- Victoria Sandøy has won universal praise for her stunning illustrations for Julia Donaldson's *The Christmas Pine* and *The Oak Tree*. This is her first self-authored picture book.

About the author/illustrator: Victoria Sandøy has a rare talent for creating stunningly atmospheric scenes and endearing characters. She has received widespread acclaim for her illustrations for *The Christmas Pine* and *The Oak Tree* by Julia Donaldson. *The Fairy Of Lost Things* is her first self-authored picture book. Victoria lives in Oslo, Norway.

 SCHOLASTIC

Pub Date: 1st August 2024

ISBN: 9780702312823

RRP: £7.99

Age: 02-06

Binding: Non Standard - paperback

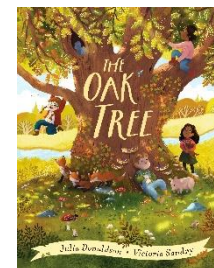
Extent: 32pp

TPS: 275mm x 250mm

CBMC code: A3M79

Illustrations: Colour

Rights: World Rights



ISBN: 9780702324345

ALISON GREEN BOOKS

THE FAIRY OF LOST THINGS

VICTORIA SANDØY



Do you ever lose things?
Well, if you're very lucky, the
Fairy of Lost Things might find them.

ALISON GREEN BOOKS

THE FAIRY OF LOST THINGS

VICTORIA SANDØY



When the fairy woke up next evening, the sun was shining through the little bracelet. It looked so pretty. She almost didn't want to give it back.



But she put it on
(it was like a necklace on her)
and set off to work. It was a very
busy night. People had lost a
lot of things that day.



Victoria Sandøy is celebrated for her stunningly atmospheric illustration. She lives in Oslo, Norway, and is inspired by nature and folklore.

Building Victoria Sandøy as a picture book creator following her dazzling success in partnership with Julia Donaldson for *The Oak Tree* and *The Christmas Pine*.

The Fairy of Lost Things is her first self-authored book.



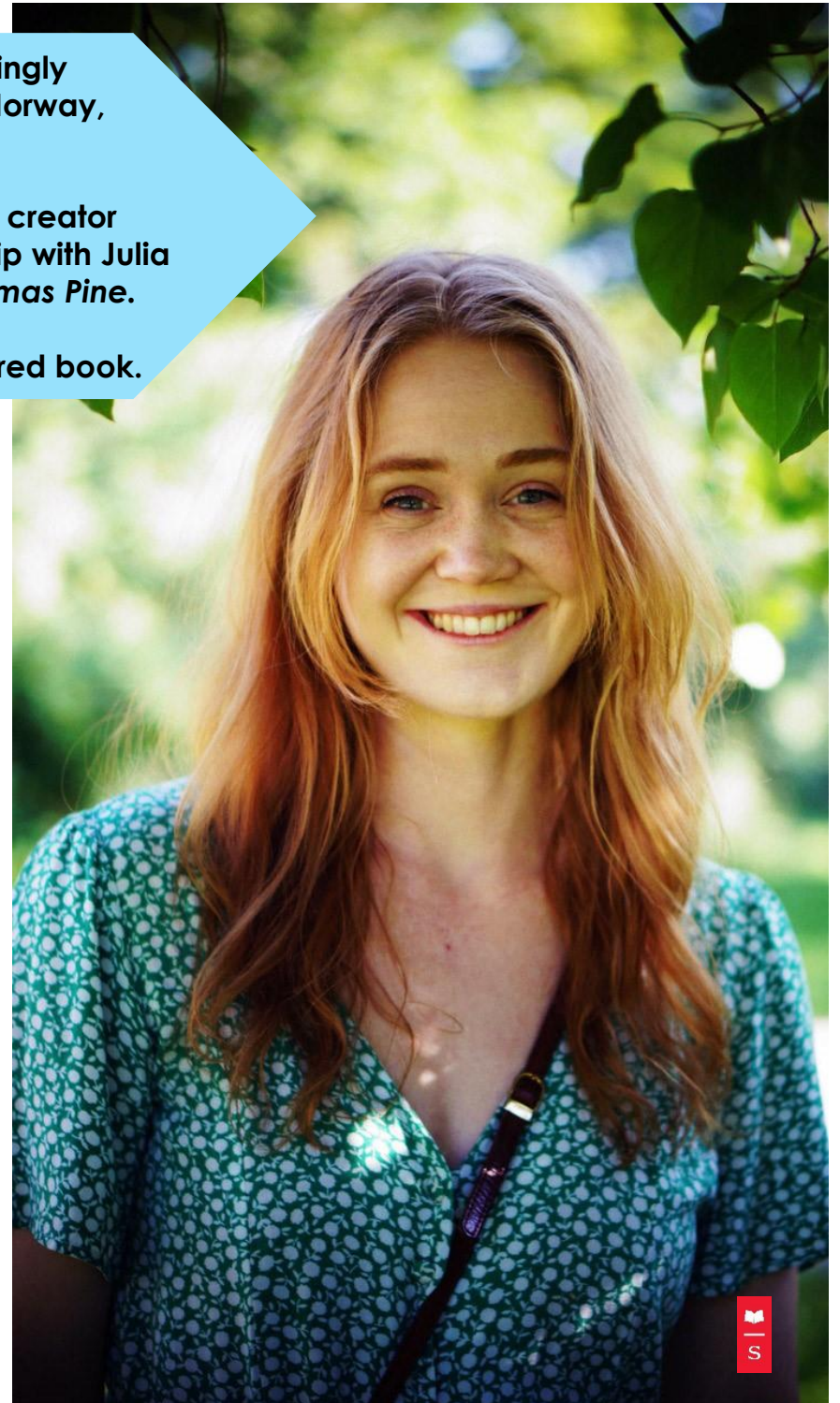
PR and Marketing

Paid and organic digital campaign:

- Creating a magical bank of assets to celebrate this story about kindness, friendship and courage
- Lifestyle photos of the book



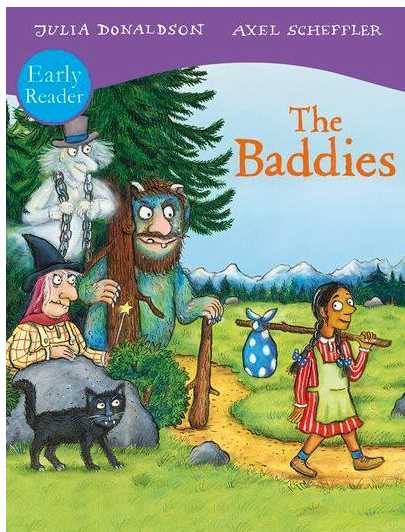
100k+ Scholastic



ALISON GREEN BOOKS

THE BADDIES EARLY READER / THE BADDIES CBB

JULIA DONALDSON Illustrated by AXEL SCHEFFLER

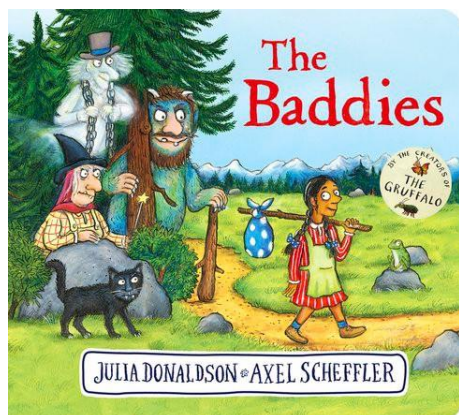


The brand-new story from superstar author and illustrator **Julia Donaldson** and **Axel Scheffler** is a riot of slapstick fun and silliness, now in accessible **early-reader format with extra-clear font and layout** to support those gaining confidence in reading.

The Baddies are the meanest, nastiest ghost, witch and troll in the land. They just adore being bad, and fight over who is the worst. When a little girl moves into a nearby cottage, the Baddies can't wait to scare her out of her wits. But the little girl quickly shows them that you don't have to be big to be brave, and baddies don't always win.

Key selling points

- THE BADDIES are the irresistibly nasty stars of this brand-new picture book by bestselling GRUFFALO creators, Julia Donaldson and Axel Scheffler, now in pocket-size early-reader format with extra-clear font and layout, perfect for those gaining confidence in reading
- A fabulously silly story in which a troll, a witch and a ghost vie with one another to see who's nastiest
- The Baddies meet their comeuppance in the form of a little girl, who shows that you don't have to be big to be brave, and baddies don't always win



A fabulous board book from superstar author and illustrator Julia Donaldson and Axel Scheffler is a riot of slapstick fun and silliness.

The Baddies are the meanest, nastiest ghost, witch and troll in the land. They just **adore being bad**, and fight over who is the worst. When a little girl moves into a nearby cottage, the Baddies can't wait to scare her out of her wits. But the little girl quickly shows them that you don't have to be big to be brave, and **baddies don't always win.**

 SCHOLASTIC

BADDIES EARLY READER

Pub Date: 1st August 2024

ISBN: 9780702333231

RRP: £4.99

Age: 02-06

Binding: Non Standard - paperback

Extent: 32pp

TPS: 190mm x 145mm

CBMC code: A3M79

Illustrations: Colour

Rights: World Rights

BADDIES CBB

Pub Date: 1st August 2024

ISBN: 9780702333248

RRP: £7.99

Age: 02-06

Binding: Non Standard - board

Extent: 30pp

TPS: 166mm x 184mm

CBMC code: A3J79

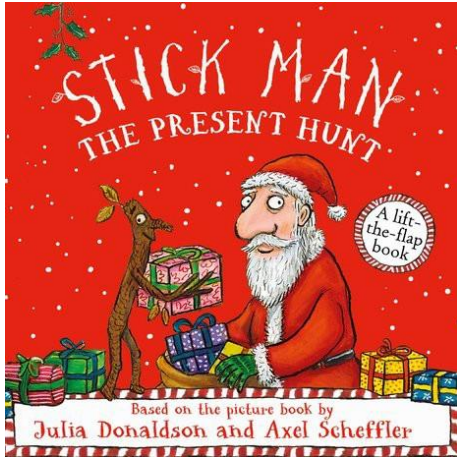
Illustrations: Colour

Rights: World Rights

ALISON GREEN BOOKS

STICK MAN - THE PRESENT HUNT: A LIFT-THE-FLAP ADVENTURE

JULIA DONALDSON Illustrated by AXEL SCHEFFLER



Join Stick Man and Santa on their search for the missing Christmas presents!

Stick Man is helping Santa deliver the Christmas presents.
But the presents have gone missing.
Let's find them!

Lift the colourful card flaps in this fun board book, perfect for small hands.

Key selling points

- A fun and interactive story based on the bestselling **STICK MAN** by Julia Donaldson
- Enjoy the rich detail of Axel Scheffler's gorgeous illustrations, with so much to spot
- A jolly Christmas book perfect for little children, they will love lifting the flaps and searching for the missing presents

About the author:

Julia Donaldson is the author of many of the best-loved picture books ever written. She has been awarded a CBE for services to literature, and was also a much-praised Children's Laureate.

www.juliadonaldson.co.uk

About the illustrator:

Axel Scheffler is one of the most celebrated illustrators in the world. He has brought to life a huge variety of characters, from dragons to gruffalos. Axel lives in London.

www.axelscheffler.com

 SCHOLASTIC

Pub Date: 10th October 2024

ISBN: 9780702334320

RRP: £7.99

Age: 02-04

Binding: Non Standard - board

Extent: 10pp

TPS: 200mm x 200mm

CBMC code: A3J79

Illustrations:

Rights: World Rights

Stick Man is helping Santa deliver
the Christmas presents.



Stick Man is helping Santa deliver
the Christmas presents.



PICTURE & NOVELTY

THE SNOW THIEF (PB)

ALICE HEMMING Illustrated by **NICOLA SLATER**



GASP! Where has all the grass gone, Bird?

Why is it so white and cold?

Squirrel and Bird are back, and this time **it's winter!** But Squirrel has never seen snow before. **Will he like it?**

You bet he will!

Except, just as Squirrel starts to get used to the snow, **it disappears!** Is there a **snow thief** on the loose?

Key selling points

- The next book from the mega-talented creative duo that brought us *The Leaf Thief!*
- Another personality-packed story by Alice Hemming, all about how the weather changes when winter comes
- Brilliant illustrations by Nicola Slater that are full of expression and humour
- With a handy information spread at the back that tells children all about winter and the changing seasons
- Also available: *The Leaf Thief*, *That's My Flower*, *Squirrel and Bird Love Colours*, *Squirrel and Bird Love Numbers*
- *The Leaf Thief* is a New York Times Bestseller
- THE LEAF THIEF books have been sold into 24 languages

About the author: Alice Hemming worked as a librarian, a website editor and an outreach manager for a university before she became a children's book author. Her first book was published in 2013 and since then she's never looked back, writing picture books such as the bestselling *Leaf Thief* series, middle grade and the bestselling *Dark Unicorn* series. In 2022, *The Leaf Thief* became a New York Times bestseller!

Alice lives with her family in Hertfordshire, England. www.alicehemming.co.uk

@AliceHemming1

About the illustrator: Nicola Slater is well-known for her distinctive artwork and has illustrated children's books for over 20 years. She has illustrated *Leaping Lemmings!*, *Hello*, *Zoo* and *A Skunk in My Bunk* as well as many, many others. Nicola lives with her family in Manchester, England.

@nicolaslater

 SCHOLASTIC

Pub Date: 10th October 2024

ISBN: 9780702333880

RRP: £7.99

Age: 03-06

Binding: Paperback

Extent: 32pp

TPS: 275mm x 250mm

CBMC code: A3M79

Illustrations:

Rights: World Rights

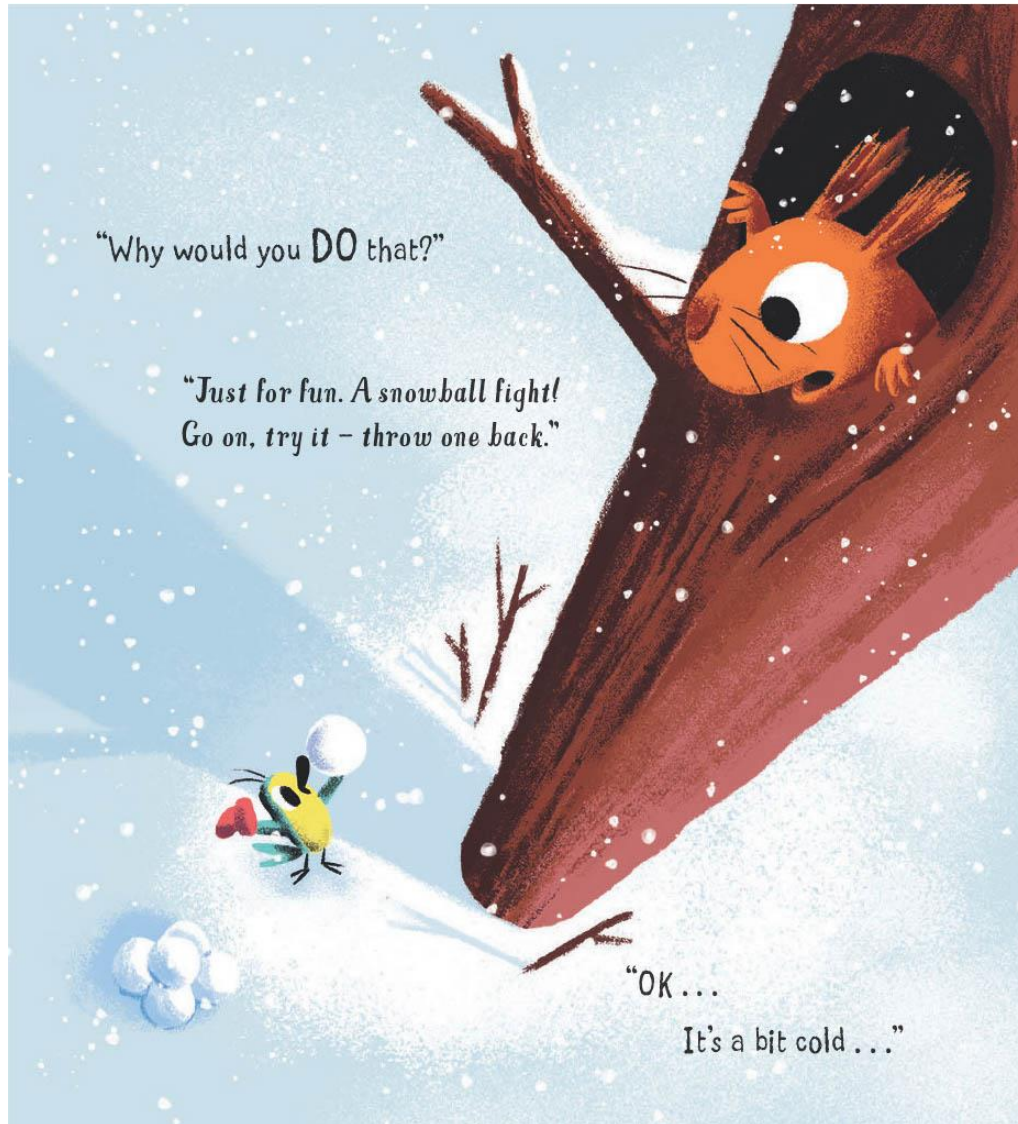


ISBN: 9780702330001

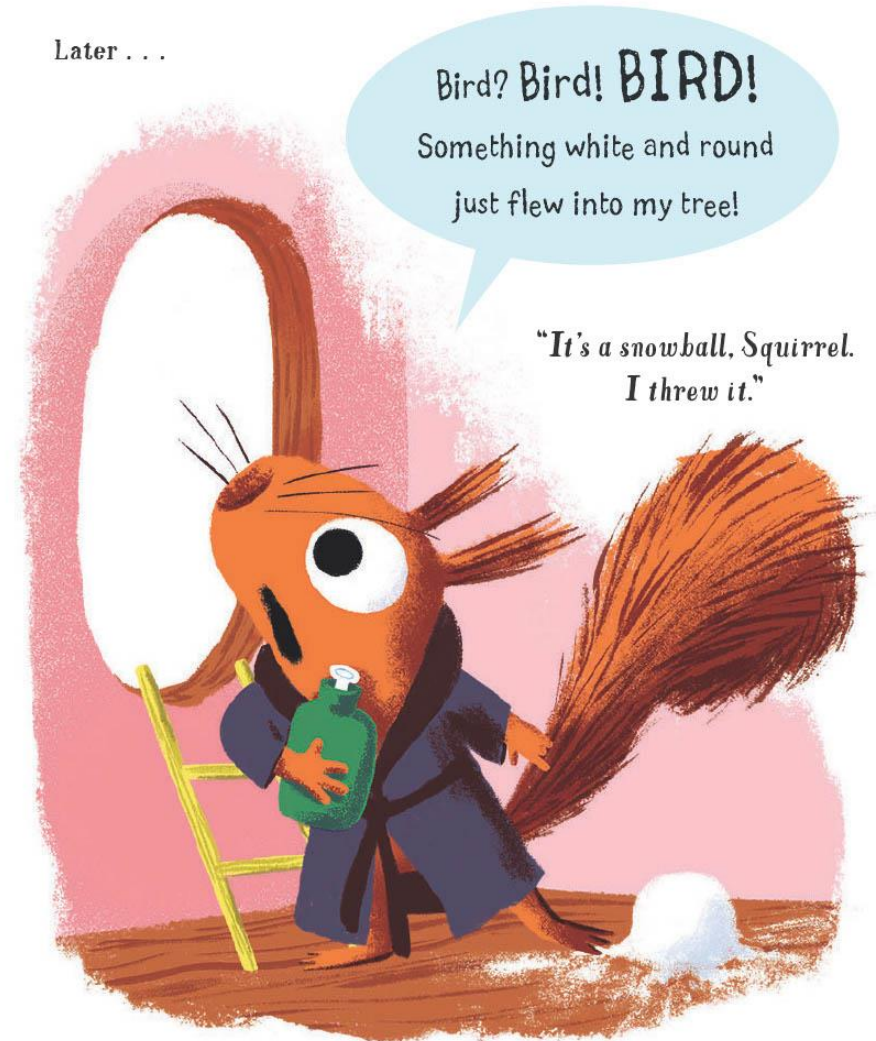
PICTURE & NOVELTY

THE SNOW THIEF (PB)

ALICE HEMMING Illustrated by NICOLA SLATER



Later . . .



FICTION

FOX GOES NORTH

JEREMY STRONG



***The Boy, The Mole, The Fox and the Horse* meets *Winnie-the-Pooh* in this charming, warmly witty, emotionally touching fable – a future classic from award-winning author Jeremy Strong, highly-illustrated in black and white and launched in a covetable, jacketed hardback.**

An extraordinary house on wheels is being towed along a forest track by doleful Moose. On board the house are philosophical Fox; distinguished Bear; impatient Toucan with his magnetic beak that always points north; argumentative Little Owl, and excitable Young Llama. Together they are travelling to The Snowlands to see the Northern Lights – and meeting several problems on the way. The Lights are magical, but it is also there that they meet heartfelt tragedy... By turns funny, thoughtful and sad, this is an utterly charming and touching story about art, music, books, the importance of shortbread biscuits, and, ultimately, saying goodbye to the ones we love.

Key selling points

- Perfect for fans of THE GOOD BEAR.
- Whimsical, charming storytelling with international appeal and the opportunity for a classic, gifty packages for retailers like Waterstones and Indies.
- A heart-tugging message about loss and saying goodbye to Fox as she reaches the end of her life introduces the difficult topic of death to young people in a gentle way, with warmth and humour.
- Jeremy has a long history of involvement in the book world, so a continued respect for him in the industry could lead to a warm reception for this new venture

 SCHOLASTIC

Pub Date: 10th October 2024

ISBN: 9780702338267

RRP: £12.99

Age: 07-11

Binding: Hardback

Extent: 256pp

TPS: 198mm x 129mm

CBMC code: C3N79

Illustrations: B & W

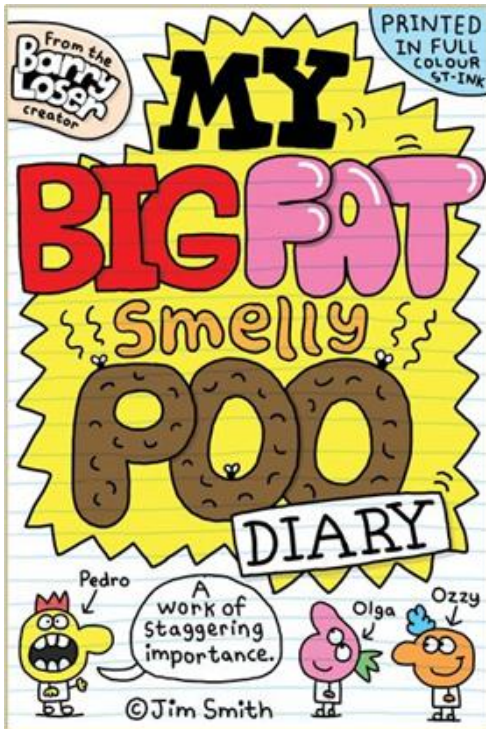
Rights: World Rights

About the author: Jeremy Strong has written over 70 books, including the hugely popular *Hundred Mile an Hour Dog* books.

FICTION

MY BIG FAT SMELLY POO DIARY

JIM SMITH



Join best friends Pedro, Olga and Ozzy - otherwise known as the Poopies - on a series of fun adventure stories, and help them solve mysteries of the most unexpected kind... such as the case of the UNFLUSHED POOS.

From the bestselling creator of Barry Loser comes Jim Smith's brand new full-colour graphic novel series for readers of 7+. My Big Fat Smelly Poo Diary is packed full of friendship, fun and toilet jokes galore!

Key selling points

- The brand new graphic novel series from the bestselling creator of Barry Loser, Jim Smith
- A hilarious, fun and witty series of easy-to-read bite-sized stories
- Perfect for fans of *Bunny Vs Monkey*, *Dog Man* and *InvestiGators*

About the author: Jim Smith is the British children's author and illustrator of the Barry Loser and Future Ratboy series. Before creating the hugely popular Barry Loser novels for younger children, Smith worked as a designer, creating the quirky cartoon imagery for coffee chain Puccinos before branching out into stationery and gift design under the brand-name Waldo Pancake. The first Barry Loser book, *I Am Not a Loser*, was published in 2012 and has spawned over ten sequels, with the second volume, *I Am Still Not a Loser*, scooping the Roald Dahl Funny Prize in 2013. The first Future Ratboy book, *The Attack of the Killer Robot Grannies*, was published in 2015, whilst the opening installment of *Super Weird Mysteries!*, *Danger at Donut Diner*, was published in 2020.

 SCHOLASTIC

Pub Date: 29th August 2024

ISBN: 9780702334474

RRP: £8.99

Age: 07-12

Binding: Demy Octavo - paperback

Extent: 224pp

TPS: 210mm x 140mm

CBMC code: C3N79

Illustrations: Colour

Rights: World Rights

FICTION

MY BIG FAT SMELLY POO DIARY

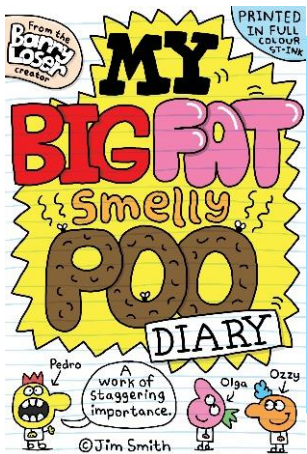
JIM SMITH



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From the Lollies award-winning, bestselling creator of *Barry Loser* comes **Jim Smith's** brand new full-colour graphic novel series for readers of 7+

Packed full of friendship, fun and toilet jokes galore!

Bite-sized stories, perfect for fans of *Dog Man* and *Bunny vs Monkey*

PR:

- Pitching for review and media coverage

Marketing:

- Funny animated content featuring 'The Poopies'
- Extensive paid social media, search and YouTube advertising campaign targeting graphic novel fans
- Quiz content
- Activity sheets
- Exploring brand partnerships with toilet roll companies
- 'Meet the Poopies' character cards
- Drawalong content from Jim Smith



100k Scholastic



FICTION

HERCULES: A HERO'S JOURNEY (ON A SCHOOL TRIP)

TOM VAUGHAN



The funny, contemporary diaries of a boy called Hercules and his mission to find popularity

The second book is the all-new excitingly funny series, featuring Greek mythology and plenty of humour for all readers to enjoy!

Key selling points

- A brilliantly illustrated, humorous and accessible package even for less confident readers.
- Touching and affirming representation of blended families and alternate father figures, handled with a light touch. Hercules Braver's 'trials' are loosely based on the first three Labours of Hercules, and Greek mythology forms a key part of many school lessons and curriculums, captivating the interest of so many children.
- Hercules and Zeus are characters in Marvel's Thor franchise and the classic Disney film, which has a live action adaptation on the way.
- A hilarious, heart-warming, diary-format story inspired by Greek mythology, highly illustrated by David O'Connell and perfect for readers of 8+ - including fans of Louie Stowell's

About the Author: Tom Vaughan is a journalist, television producer, and children's author. Despite modest success in those three fields, he'd prefer to be remembered as the man who unsuccessfully tried to invent a meal between supper and breakfast called *supfast*. He lives in Yorkshire with his wife and two small unemployed people, also known as his children.

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702324628

RRP: £7.99

Age: 08-12

Binding: B format - paperback

Extent: 288pp

TPS:

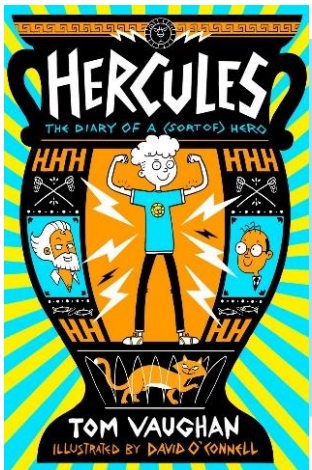
CBMC code: D3N79

Illustrations:

Rights: World Rights



ISBN: 9780702324635



Tom Vaughan is back with another hilarious instalment in the *Hercules* series which has been chosen as Waterstones Children's Book of the Month for March

Broad and engaged middle grade and teacher audience

Powerful media appeal
reaching over 1 million
inc.



PR:

- Interactive school tour and festival appearances through 2024

Marketing:

- Engaging digital assets including new character cards & illustrator content
- Digital advertising targeting parents & teachers on YouTube and Facebook



100k Scholastic



FICTION

PHANTOM HEARTS

ROSIE TALBOT



A GOOD GIRL'S GUIDE TO MURDER meets HEARTSTOPPER with a supernatural murder mystery twist.

From the bestselling author of SIXTEEN SOULS comes a thrilling graphic novel with a supernatural murder mystery twist. Sixteen-year-old Malia is popular, pretty and smart, but underneath her carefully crafted facade she's struggling with anxiety.

When a school bus crashes killing some of her fellow students, Malia is thrown into a further emotional spiral as she remembers the students: rebel and dropout Shepherd; volatile track star Russ; and brainy Emil. When Malia meets Keezy, the cute daughter of the local mechanic, the two begin to question the motive for the crash.

Key selling points

- Rosie is a dedicated BookTok content creator with 110k followers (@merrowchild) and 3M views
- Perfect for fans of Cemetery Boys, Becky Albertalli and V E Schwab
- This is the perfect romantasy read for BookTok.
- Extensive TikTok and Instagram advertising
- Sending out a bespoke influencer mailing, focusing on fans of Heartstopper
- Exploring the possibility of an AR filter for TikTok
- Maintaining hype around the book at YALC (November 2024), with an interactive activity on the Scholastic stand

About the author: Rosie (she/her) belongs to the leafy wilds of Sussex England, where she works as a bookseller. A lover of the spooky and macabre, Rosie writes stories that are like her hair: dark, twisted, and certainly not straight. When not writing, she can be found obsessing about books on BookTok, or curled up with tea and cats reading through her endless TBR.

You can connect with Rosie at [@merrowchild](https://www.instagram.com/merrowchild) via Tiktok, Instagram and twitter, or on her website www.rosietalbot.co.uk where you can sign up to her scintillating newsletter and gain access to free stories and artwork.

 SCHOLASTIC

Pub Date: 26th September 2024

ISBN: 9780702333408

RRP: £10.99

Age: 13-20

Binding: Non Standard - paperback

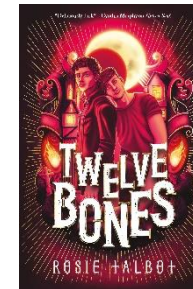
Extent: 288pp

TPS: 234mm x 153mm

CBMC code: E3N79

Illustrations:

Rights: World Rights



ISBN: 9780702325335

**COVER
COMING
SOON**

Rosie Talbot is the bestselling author of *Sixteen Souls* and *Twelve Bones*. She can also be found sharing recommendations with her 138k followers on BookTok (@merrowchild) or in Waterstones Horsham where she's a bookseller.

Phantom Hearts is her first graphic novel, described as *Heartstopper* meets *A Good Girl's Guide to Murder*.

**The
Guardian**

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PR:

- Targeting national review slots
- Pitching for broadcast and media interviews with national and LGBTQ+ press

Marketing:

- Extensive and far-reaching TikTok and Instagram advertising, targeting fans of YA thrillers and LGBT romances
- Bespoke, highly shareable influencer mailing
- TikTok AR filter to choose your favourite character
- Interactive activity and lead title promotion at YALC 2024



180k Rosie Talbot
100k Scholastic

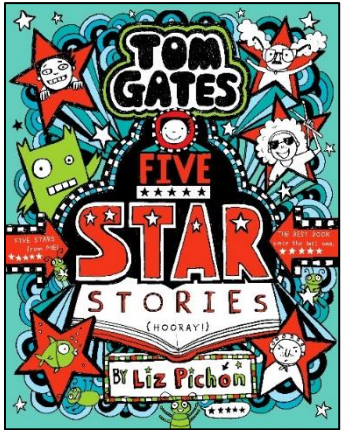


FICTION

TOM GATES 21: FIVE STAR STORIES (PB)

TOM GATES 23: IS HA! HA! HILARIOUS (HB)

LIZ PICHON



The brand new Tom Gates bestseller from multi-million selling writer and illustrator Liz Pichon.

Tom Gates loves making everyone LAUGH! At school, at home, and anywhere he can. Marcus Meldrew *wants* to be funny and tries very hard... but is everyone laughing at him rather than with him? Marcus is writing a secret diary and leaves it in the classroom one day. Will Tom and his friends read it? Has Marcus been writing about THEM?

Add in Mr Keen on a unicycle, a hilarious new supply teacher and the return of DogZombies, and it's a classic laugh-out-loud, completely relatable, wonderfully imaginative Tom Gates story!

Key selling points

- Over 5 million copies of Tom Gates books have sold in the UK and the Tom Gates series has been translated into 46 languages.
- TOM GATES has come to the stage, in a production by The Birmingham Stage company which toured the UK in 2019, and is also a hit, Scottish BAFTA- winning, TV show on Sky Kids.
- Eagerly anticipated twenty second story in the much loved TOM GATES saga

About the author: Liz Pichon studied graphic design and has worked as an art director in the music industry. Her freelance design work has appeared on a range of products and she has written and illustrated a number of picture books. Liz's first book for 9+ readers, 'The Brilliant World Of Tom Gates' won the Roald Dahl Funny Prize, The Best Book for Young Readers - Red House Book Award and the Best Fiction for 5-12 year olds category of the Waterstones Children's Book Prize. In 2022 Liz designed the t-shirt for the BBC's CHILDREN IN NEED fundraiser. Liz is married with three children and lives in Brighton

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702328763

RRP: £7.99

Age: 09-12

Binding: Non Standard - paperback

Extent: 240pp

TPS: 191mm x 152mm

CBMC code: D3N79

Illustrations:

Rights: World excl USA & Canada Rights

Pub Date: 10th October 2024

ISBN: 9781407191126

RRP: £12.99

Age: 09-12

Binding: Hardback

Extent:

TPS:

CBMC code:

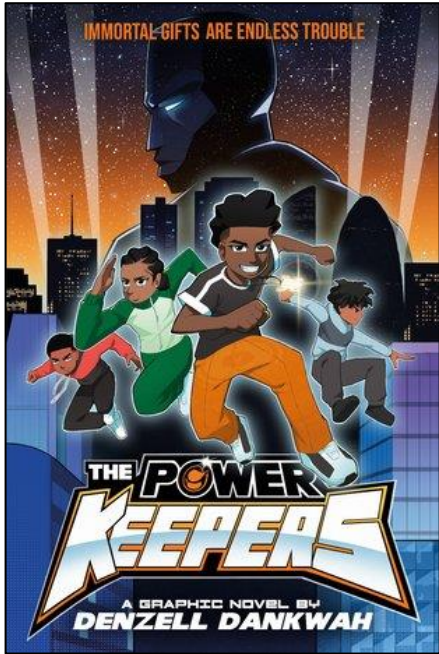
Illustrations:

Rights: World Rights

FICTION

THE POWER KEEPERS

DENZELL DANKWAH



Miles Morales with a Ghanaian twist: Marcus and his friends navigate newfound powers rooted in African mythology in this action-packed full-colour graphic novel

Marcus is struggling to focus and succeed at school, despite his brains. He and his friends, Tayo, Gina and TJ, are good kids, but don't always make the best decisions... And when they find four strange, symbol-covered totems, the real trouble begins. The totems are magical items once belonging to Anansi, the legendary spider god from Ghanaian folklore. The good news: they've granted the friends incredible ancient powers - like energy blasts, protective shields and super-strength - and Anansi himself has appeared as their mentor. The bad news: the Power Keepers have drawn interest from a supernatural rival. Adze, a dangerous and resentful enemy of Anansi, is determined to steal their powers for his own dark goals... And soon Tayo's life is hanging in the balance. Can Marcus find his strength and save his friend before it's too late?

Key selling points

- An exciting, authentic and accessible graphic novel full of quick humour, action and video-game-style battles, printed in full colour
- Rooted in African mythology and centring a modern-day Ghanaian family and their community in the UK
- Includes a warm, positive representation of ADHD and the benefits of embracing your own neurodivergent ways of thinking
- Timelapse video content of the characters coming to life
- 'How to draw' downloadable activity sheets available for trade and schools
- Targeted paid social media advertising, reaching parents of Marvel fans and graphic novel lovers
- Parenting influencer partnerships across Instagram and TikTok
- Dedicated early mailing to teachers and librarians
- Blog content from Denzell on the importance of graphic novels on reading for pleasure
- Sharing kid reviews and encouraging word-of-mouth excitement surrounding the book

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702332906

RRP: £9.99

Age: 08-12

Binding: PB

Extent: 272

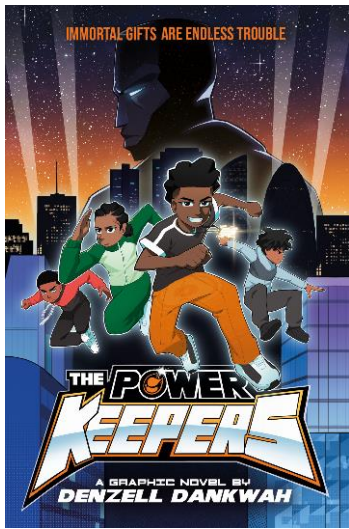
TPS: 210 x 140

CBMC code: D3N79

Illustrations: Four-colour

Rights: World

About the author: Denzell Dankwah is a 23-year-old British-born Ghanaian, based in Northampton. He is currently in his final year at the University of Gloucestershire studying Illustration (BA Hons). Comic books and graphic novels influence Denzell's art heavily and it is love for the medium that encouraged him to start drawing at an early age. Superheroes is his first book.



Denzell Dankwah is a 23-year-old illustrator based in Northampton. He has had his illustrations featured in #MerkyBooks first picture book SUPERHEROES and JOYFUL JOYFUL.

Miles Morales with a Ghanaian twist: Marcus and his friends navigate newfound powers rooted in African mythology in this original, action-packed full-colour graphic novel.

FirstNews

**THE WEEK
Junior**

**teach
PRIMARY**
Outstanding advice from the UK's top education experts **teach
co**

PR:

- Extensive events tour, packed with live drawing
- Pitching interviews and reviews

Marketing:

- Targeted paid social media advertising, reaching parents of Marvel fans and graphic novel lovers
- Parenting influencer engagement across Instagram and TikTok
- Dedicated early mailing to librarians and teachers
- Sharing kid reviews to encourage word-of-mouth excitement
- Blog content on the impact of graphic novels on reading for pleasure



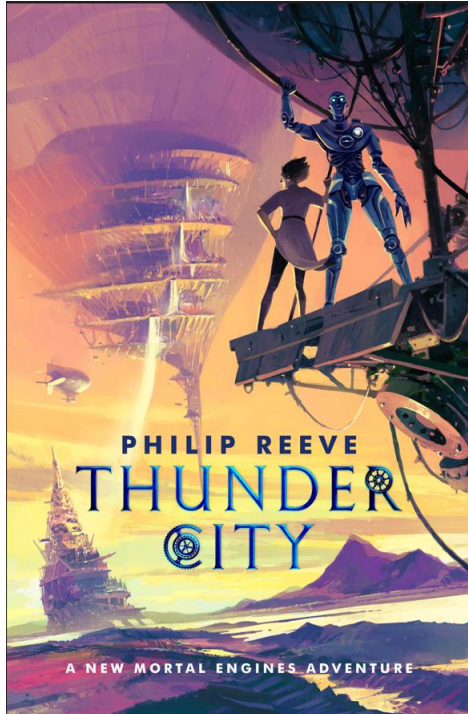
100k Scholastic



FICTION

MORTAL ENGINES: THUNDER CITY

PHILIP REEVE



An epic, thrilling, action-packed city-eat-city adventure starring brave fighter Tamzin Pook, who must travel from the spectator sport combat arena in Margate to the Thunder City, where a chilling villain has seized power.

She will face Revenants - animal/machine hybrids with ferocious appetites - dangerous mercenaries and must learn to trust a group of oddballs whose eccentricities mask their huge hearts and steadfast courage. Page-turning, witty, astonishingly imaginative storytelling from a writer at the top of his game.

Key selling points

- In 2001, MORTAL ENGINES launched Philip Reeve's brilliantly-imagined creation, the world of the Traction Era, where mobile cities fight for survival in a post-apocalyptic future, and was adapted for a movie in 2018, with a screenplay by Peter Jackson.
- The book won the Gold Smarties Prize and the Blue Peter Book of the Year and was rapturously received by critics: "No 11-to-16-year-old should miss the superbly imagined debut novel from Philip Reeve" - The Times; "This big, brave, brilliant book combines a thrilling adventure story with endless moral conundrums" - Guardian.
- This is big, bold, wide-horizon adventure fantasy from a master storyteller: perfect for fans of Skandar and Percy Jackson.

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702335471

RRP: £8.99

Age: 09-11

Binding: B format - paperback

Extent: 400pp

TPS: 198mm x 129mm

CBMC code: D3N79

Illustrations:

Rights: World Rights

About the author: Philip Reeve is best known as the author of modern classic bestselling fantasy series Mortal Engines, but has written many other works, including Railhead, Here Lies Arthur, and a series of popular books for younger readers with the illustrator Sarah McIntyre. He lives on Dartmoor with his wife and son.

Thunder City

Philip Reeve returns to his celebrated world of *Mortal Engines* with *Thunder City*, a scorching new novel to thrill fans and new readers alike.

Over 888,000 copies sold in the *Mortal Engines* series (TCM)

Illustrator Ian McQue has over 700k social media followers

Guaranteed national TV,
radio, print & podcast
reach 3 million
+ online


THE SUNDAY TIMES

BBC
RADIO

The
Guardian

FirstNews

PR

- National print and podcast interviews and reviews
- High-profile festival events and book signings
- Atmospheric video readings in Margate and London locations

Marketing

- Multi-channel digital advertising with animated assets and sharable content
- Engaging Ian McQue's major social media following
- Wide-ranging schools campaign across all UK primaries including first ever *Mortal Engines* Scholastic Schools Live event



FICTION

LET'S SPLIT UP

BILL WOOD

 SCHOLASTIC



YA thriller mystery with a horror edge – from a TikTok star

When hot “it-couple” Brad and Shelley are brutally murdered in a Victorian mansion, a group of teens investigate. Sure, Brad was there to film a ghost-hunting episode for his dream career goals, but the rumour that a ghost killed them is surely too farfetched. Or is it? What really happened that fateful night? And can we trust the teen narrators telling the story?

Key selling points

- A combination of *Scream* and *Scooby Doo* with a dash of *Pretty Little Liars*
- A new writer who is known in the BookTok community with an engaged, readymade audience

<https://vm.tiktok.com/ZGejw3BwM/>

- Bill is a Waterstones' bookseller at the Solihull branch

Pub Date: 10th October 2024

ISBN: 9780702338526

RRP: £8.99

Age: 12-20

Binding: B format - paperback

Extent: 320pp

TPS: 198mm x 129mm

CBMC code: E3N79

Illustrations: n/a

Rights: World Rights

About the author: Bill Woods is one of the UK's biggest BookTok creators with approx. 120k followers and nearly 10m likes. He is also a Waterstones' bookseller. He is a self-published author and writes under the name William J. Wood.

**COVER
COMING
SOON**

Bill Wood is a writer and Waterstones bookseller. You can also find him @billreads on TikTok, sharing his love of books with his **120k followers**. He's documented his writing journey on TikTok, with thousands of commenters already excited to read his YA debut.

Let's Split Up is a nail-biting and perfectly formed YA mystery/thriller, described as *Scooby Doo* meets *Scream* and *Pretty Little Liars*.

**The
Guardian**

**FREE
METRO**

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PR:

- Targeting national review slots
- Events tour, plus Scholastic Schools Live reaching hundreds of schools

Marketing:

- Lead title promotion at YALC 2024, including interactive activities and POS
- Extensive social media advertising across TikTok and Instagram
- Timely activity around Halloween moment targeting thriller fans
- In-world bespoke influencer mailing, including newspaper articles about the Carrington Ghoul
- Multi-influencer cover reveal, reaching tens of thousands
- Reaching teens directly with significant schools outreach



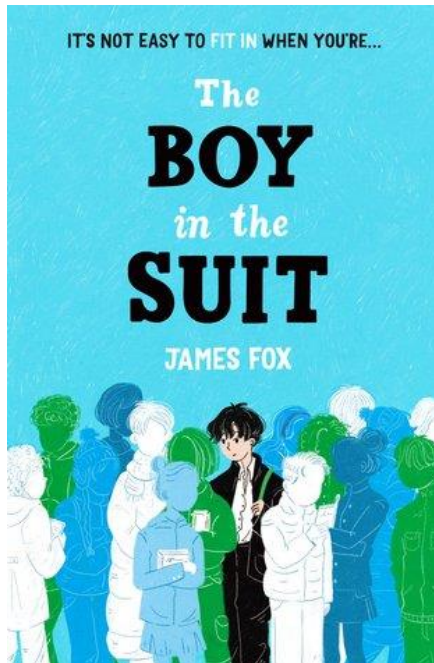
120k billreads (TikTok)
100k Scholastic



FICTION

THE BOY IN THE SUIT

JAMES FOX



An unforgettable debut novel, that will move you to both tears and laughter.

Who says being normal is easy?

Ten-year-old Solo - embarrassingly, that isn't short for anything - just wants to be normal.

He wants a name that doesn't stand out. He wishes he had a proper school uniform that fitted him. He dreams about a mum who doesn't get The Big Bad Reds, like his mum Morag. But most of all he longs to stop crashing funerals for the free food.

But when Solo and Morag crash the funeral of a celebrity and get caught, the press are there to witness their humiliation. The next day it's splashed across the papers.

Before Solo knows it, he becomes a viral sensation, and life may never be normal again.

What follows is Solo's uphill pursuit of security, and connection, while navigating circumstances far beyond his control.

Key selling points

- With shades of Jacqueline Wilson, Helen Rutter and Onjali Q Rauf, this is a beautifully told, sensitive, often funny and very moving story that shines a light on families in tough circumstances.
- A difficult real-world issue depicted with warmth, generosity, nuance. James has a natural, child-centred voice and the book has a lot of fun, uplifting appeal as Solo makes new friends at school and in his community.

James Fox works in the international division of a children's publisher. He has previously worked as a children's and YA buyer for retail. He has picked up writing credits for The Huffington Post, LYRA Magazine, Door is a Jar Journal, and Flash Fiction Online, and has taken writing courses with The Poetry School and City Lit. The Boy in the Suit is his debut novel.

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702333101

RRP: £7.99

Age: 09-11

Binding: B format - paperback

Extent: 384pp

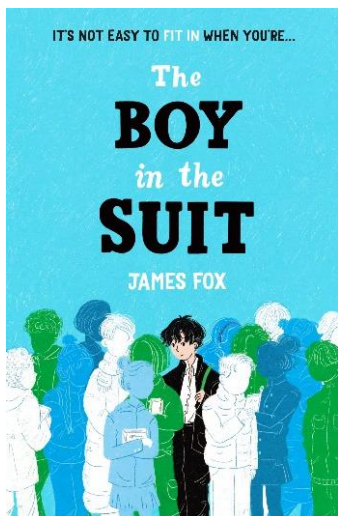
TPS: 198mm x 129mm

CBMC code: D3N79

Illustrations:

Rights: UK & Commonwealth
& Europe Exclusive Rights

Non-exclusive throughout
the rest of the World
excluding the United States
of America, its territories and
dependencies, the
Philippine Republic and
Canada



Debut author James Fox presents his warmly humorous, sensitively empathetic and timely middle-grade story that shines a light on families in tough circumstances

For fans of Jacqueline Wilson, Helen Rutter and Lisa Thompson

Guaranteed national TV,
radio, print & podcast
reach 3 million
+ online


THE SUNDAY TIMES

BBC
RADIO

The
Guardian

FirstNews

Marketing & PR:

- Nine-month marketing campaign to include:
- Bound proof seeding with influencers, media and booksellers
- Targeting national reviews and lit podcasts
- Partnership outreach to amplify timely messages of empathy and the importance of community.
- Lead back-to-school campaign with Scholastic Schools Live, teaching resources and teacher influencer support



FICTION

THE VIRTUE SEASON

L.M. NATHAN



The world didn't end all at once but drip by drip...

Manon Pawlak has just turned eighteen - a debutant at the start of The Virtue Season: a process which will result in a match with a suitable genetic mate. Her best friend, Agatha, has been decommissioned. Her seizures mean that she has been branded with a scar on the crest of her cheek which will forever sit at the corner of her vision, colouring the world in shades of mauve. This is the story of their ritual year. And the Council is watching...

Key selling points

- BRIDGERTON meets THE HUNGER GAMES with shades of THE HANDMAID'S TALE and 1984
- As romantic as it is sinister and completely unputdownable, this is the next big thing in the dystopia space
- This is LM Nathan's debut YA, almost 10 years in the making and inspired by the countryside of rural Lancashire
- Featuring the ever-popular BookTok tropes of #forbiddenromance, #friendstolovers and #forcedproximity
- Featuring topical themes, including a woman's right to choose, a woman's right to her own body, totalitarianism and how true love endures in even the darkest of places

About the author: L.M. Nathan grew up in the East Midlands, flitting from there to Bristol where she studied English and Drama and then to Malta where she completed an MA in Literature. She also has an MA in Journalism which she studied for in Manchester. She now lives in rural Lancashire in the shadow of Pendle Hill.

 SCHOLASTIC

Pub Date: 4th July 2024

ISBN: 9780702330926

RRP: £8.99

Age: 12-20

Binding: B format - paperback

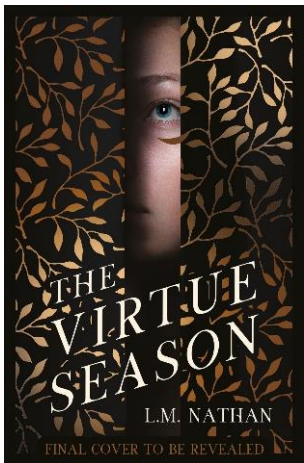
Extent: 336pp

TPS: 198mm x 129mm

CBMC code: E3N79

Illustrations:

Rights: World Rights



Bridgerton meets *The Hunger Games* with shades of *The Handmaid's Tale* in this thrilling dystopian from debut author **LM Nathan**

Broad and engaged YA and cross-over adult audience.

Powerful media appeal
reaching over 3 million
inc.



**The
Guardian**

STYLIST



REFINERY29



PR:

- Pitching for review and media coverage highlighting the topical themes of the book

Marketing:

- Early seeding at YALC 2023
- Eye-catching proof mailing to TikTok influencers in early 2024
- Dramatic cover reveal coming later in 2024
- Extensive paid social media campaign
- TikTok content and partnerships



100k Scholastic



FICTION

NINA PEANUT: MEGA MYSTERY SOLVER

SARAH BOWIE



The second book in the most charming and funny new character launch of 2024: Nina is the new best friend for all kids, everywhere.

Nina Peanut is in the running to be Class Captain, and of course her main rival is mean girl Megan Dunne, who is taking every chance to sabotage Nina. Plus Nina and Brian have turned ghost hunters and detectives extraordinaire as they investigate the mystery of a haunted shoe in a series of vlogs.

Key selling points

- Hilariously funny, with themes of friendship/frenemies, big dreams, brilliant pets: hours and hours of reading fun guaranteed for kids.
- Warm, offbeat wit and gorgeous, bright full colour pictures throughout.
- Perfect for fans of Wimpy Kid, Dork Diaries and Lottie Brooks.
- Sending 'Team Nina' badges to booksellers to build excitement for the second book in the series
- Extensive social media and YouTube advertising campaign

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702329883

RRP: £8.99

Age: 08-12

Binding: Paperback

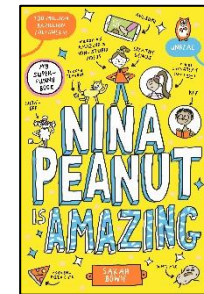
Extent:

TPS: 210mm x 140mm

CBMC code: D3N79

Illustrations: Colour

Rights: World excl USA & Canada Rights



ISBN: 9780702329876

About the author: Sarah Bowie is a writer and illustrator from Ireland. She is also an arts educator and runs workshops in schools on comic-making, visual storytelling and doodling for wellbeing. She is co-founder of The Comics Lab and of Ireland's first Graphic Short Story Prize in partnership with the Irish Times. Nina Peanut is her debut middle grade.

**COVER
COMING
SOON**

Sarah Bowie is an Irish writer and illustrator and a co-founder of The Comics Lab and of Ireland's first Graphic Short Story Prize. Nina Peanut: Mega Mystery Solver is the second in this exciting new series for kids.

Nina Peanut will be the most charming and funny new character launch of the year.

PR:

- Multi-channel media campaign across the UK and Ireland Key targets to include: Ireland AM, BBC Breakfast, Irish Times, Guardian, The Week Junior, Daily Mail)
- Far-reaching schools tour, building the Nina Peanut brand
- Look out for lots of Nina Peanut events at festivals throughout 2024.

Marketing:

- Kid-focused digital advertising including animated content on YouTube Kids, YouTube pre-roll advertising and a 'ghost expert' quiz
- Early reader reviews
- Powerful schools campaign, including 'Vote for Nina' classroom kits and teacher influencer engagement
- National Rail outdoor advertising reaching millions in March 2024 to launch the series
- High-impact 'Nina takes-over' cover reveal for book 2 in the series



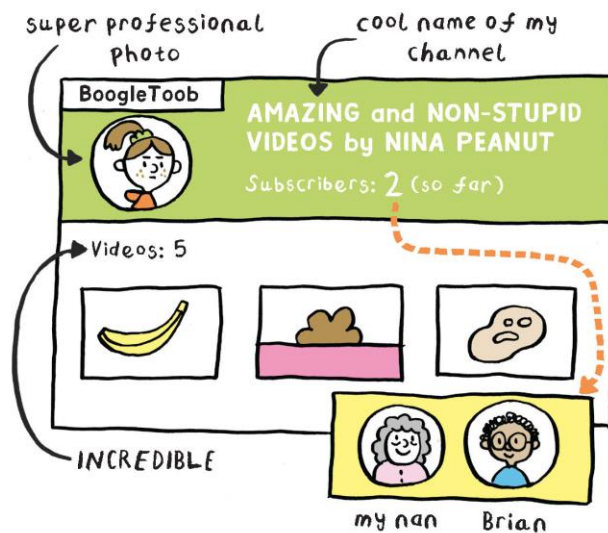
FICTION

NINA PEANUT BOOK 1 – INSIDE SPREADS

SARAH BOWIE



Anyway, as I was saying ... you've probably seen my channel: it's **HUGE**.



Someday I will have a **MILLION**
- no, actually, more like a

GAZILLION

followers.



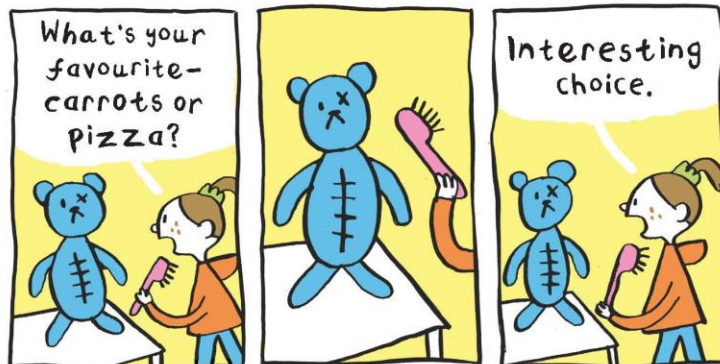
I'm about to say "Nina", which is technically the last thing he said (before he said "Repeat the last thing I just said") when the bell goes. Phew.



FICTION

NINA PEANUT BOOK 1 – INSIDE SPREADS

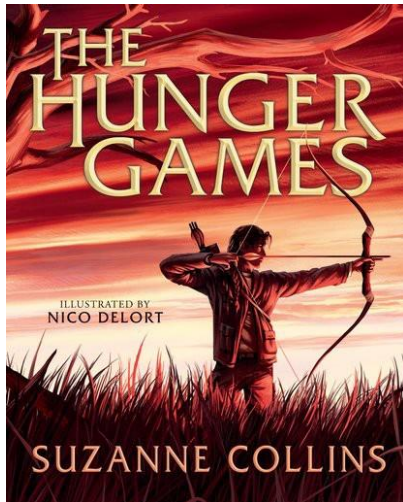
SARAH BOWIE



FICTION

THE HUNGER GAMES: ILLUSTRATED EDITION

SUZANNE COLLINS Illustrated by NICO DELORT



The first iconic book in the number one global YA blockbuster Hunger Games series, now sumptuously illustrated by Nico Delort.

A must-have addition to the shelves of the series' millions of fans worldwide. This is The Hunger Games as you have never seen it before!

Set in a dark vision of the near future, a terrifying reality TV show is taking place. Twelve boys and twelve girls are forced to appear in a live event called The Hunger Games. There is only one rule: kill or be killed. When sixteen-year-old Katniss Everdeen steps forward to take her younger sister's place in the games, she sees it as a death sentence. But Katniss has been close to death before. For her, survival is second nature.

Key Selling Points

- Nico Delort is the celebrated artist of Babel by RF Kuang - their astonishing art is the perfect pairing with Suzanne Collins' iconic world.
- This book contains 30 pieces of stunning art.
- The Hunger Games is a major feature film starring Jennifer Lawrence, Josh Hutcherson & Liam Hemsworth
- The Ballad of Songbirds and Snakes, was a global number one feature film in autumn 2023 and a number one New York Times and The Times bestseller in hardback in May 2020.

Suzanne Collins' groundbreaking young adult novels, The Hunger Games, Catching Fire, Mockingjay and The Ballad of Songbirds and Snakes are worldwide bestsellers, received wide praise, and were the basis of five blockbuster films. To date, her books have been published in fifty-three languages around the globe. Nico Delort is a Canadian and French illustrator working out of the suburbs of Paris. Having worked as a freelance illustrator for 15 years, their black and white scratchboard illustrations have gained recognition for their elaborate compositions, dramatic lighting and intricate detail. Working across a variety of genres, Nico has created illustrations for books (including RF Kuang's Babel), magazines, movie posters and galleries.

 SCHOLASTIC

Pub Date: 1st October 2024

ISBN: 9781339030609

RRP: £30.00

Age: 12-20

Binding: Hardback

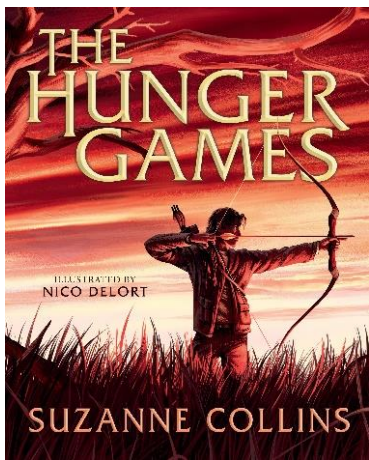
Extent: 368pp

TPS: 267mm x 226mm

CBMC code: E3N79

Illustrations:

Rights: UK, Eire & Commonwealth
Excl C



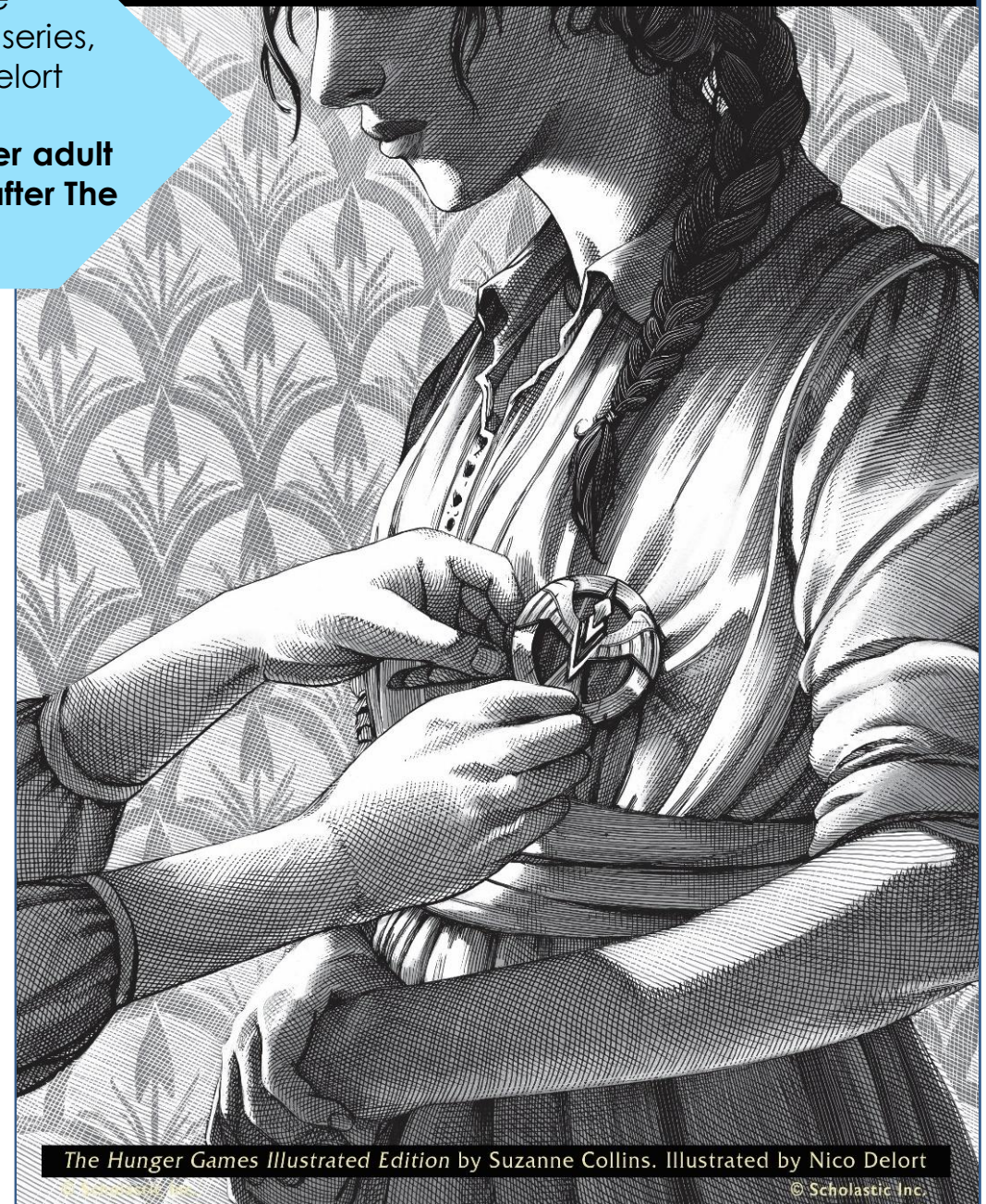
The first iconic book in the number one global YA blockbuster Hunger Games series, now sumptuously illustrated by Nico Delort

Broad and engaged YA and cross-over adult audience, with renewed excitement after The Ballad of Songbirds and Snakes film

#HungerGames has 16.2 billion views on TikTok

Marketing:

- Great response on TikTok to the announcement
- Over 2.2 million views on Scholastic's Hunger Games content on TikTok
- Working with the biggest Hunger Games fans on BookTok to create content
- Exploring possibility of collaborative marketing with the Hunger Games stage show
- Photography for Scholastic's Instagram channel
- Influencer activation across TikTok and Instagram



The Hunger Games Illustrated Edition by Suzanne Collins. Illustrated by Nico Delort

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100k Scholastic



NON FICTION

HORRIBLE HISTORIES: THE TRULY TERRIBLE HISTORY OF THE TOILET

TERRY DEARY Illustrated by MARTIN BROWN

 SCHOLASTIC



Flush with facts!

Everything you ever wanted to know about the toilet, from its origins to the many variations throughout history. A brand new classic Horrible Histories book, perfect for fans old and new – and those who like something to read...on the loo!

Key selling points

- A brand new HORRIBLE HISTORIES series look
- From the team that brought you everything from Awful Egyptians to the Woeful Second World War
- *Horrible Histories: The Movie - Rotten Romans* was released in the cinemas in July 2019
- Horrible Histories BAFTA award-winning TV series returned for season 9 in spring 2021
- Horrible Histories celebrated its 30th anniversary in 2023
- Over 30 million copies of Horrible Histories books in print internationally
- The perfect book for children who like their history a little more gory

Pub Date: 10th October 2024

ISBN: 9780702337437

RRP: £6.99

Age: 09-12

Binding: B format - paperback

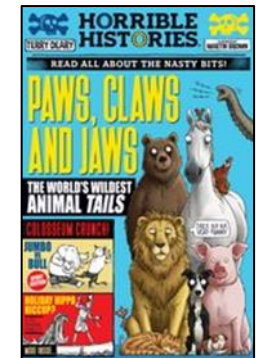
Extent: 144pp

TPS: 198mm x 129mm

CBMC code: D3N79

Illustrations: Black and white

Rights: World Rights



ISBN: 9780702331022

About the author: Terry Deary has written fiction and popular non-fiction, including more than 60 HORRIBLE HISTORIES titles. He lives in County Durham.

About the illustrator: Martin Brown was born in Australia but currently lives in Dorset. In 1993 he illustrated the first of the HORRIBLE HISTORIES, and has now contributed to more than 60 titles in the series. www.facebook.com/HorribleHistories

Proven child, family
and adult appeal



Funny

Factual

For kids
& big kids

HORRIBLE



**2023 was the 30th anniversary of
the bestselling brand**

**The world's bestselling
children's history book series**

Over 30 million books in print

**Household name combining
heritage, quality & humour**



HORRIBLE HISTORIES

Innovative publishing

**Classic bestsellers reinvented
with new looks**

City guides

Secret diary formats

Gift formats



Major licensing programme

BAFTA winning TV over 10 years

Sell-out stage-shows for over 15 years

**Attractions & experiences inc
Warwick Castle**

National Maritime Museum

Escape Room Live

British Museum Legion

Magazines, games, apparel etc



Horrible Histories: The Truly Terrible History of the Toilet

Terry Deary and Martin Brown are the awesome author and incredible illustrator of the iconic Horrible Histories books which have inspired TV, stage, movie, attractions, experience and a wealth of products and partnerships.

Horrible Histories: The Truly Terrible History of the Toilet is the ultimate loo book and perfect for stockings for young and old!

Guaranteed national TV, radio, print & podcast
Over 3 million reach

THE SUNDAY TIMES

THE Sun

BBC BREAKFAST

Waitrose weekend

The Guardian

PR:

- Historical toilet PR locations!
- TV, radio and print interviews with Terry
- Events and signings with Martin
- Quiz with media partner

Marketing:

- Paid and organic social targeting parents reaching 600k inc trailer, rich assets, comps and videos
- Digital seeding across Scholastic social channels reaching over 70k
- Major schools campaign



100k+ Scholastic



NON FICTION

A LITTLE BIT OF POSITIVITY: POTATOES, PEPPERS AND PINEAPPLES TO MAKE YOUR DAY

SCHOLASTIC Illustrated by JASON COX



Full of cuteness and optimism, *A Little Bit of Positivity* is the perfect gift for children and adults alike.

You deserve happiness and love. Nothing can stand in your way. You are strong and full of courage.

Filled with adorable fruit and vegetables with positive affirmations, this book is full of encouraging words and colourful artwork to help cheer readers on.

Key selling points

- Filled with adorable crocheted kawaii fruit and vegetable illustrations
- Research has shown that positive affirmations help to reduce stress and increase wellbeing
- The perfect gift and stocking-filler for both children and adults
- Handicrafts like crocheted fruit, vegetables and animals are loved on social media

About the trend: there has been a rise of adorable crocheted vegetables, fruit and even animals! Combined with positive affirmations, they add a little bit of cuteness and positivity into your day!

 SCHOLASTIC

Pub Date: 12th September 2024

ISBN: 9780702338847

RRP: £9.99

Age: 07-09

Binding: Non Standard - hardback

Extent: 96pp

TPS: 186mm x 119mm

CBMC code: C5N79

Illustrations: Colour

Rights: World Rights

NON FICTION

LOODLE

SCHOLASTIC



**Need a way to occupy your brain while you're occupied on the toilet?
This is the perfect puzzle book to peruse on the porcelain throne.**

Are you looking for mental stimulation while your bum gets down to business? Want that perfect gift for the puzzler in your life who just loves spending time in the loo? **Loodle** is here, and it's full of logic whodunnit puzzles, word games, quizzes and more. Packed to the rim of the toilet seat with hours of entertaining puzzles and games, you'll never be bored on the bog again!

For fans of Wordle, Murdle, Quordle and more!

Key selling points

- The perfect puzzle book to peruse on the porcelain throne
- Packed full of logic whodunnit puzzles, word games, quizzes and more
- Hours of entertainment while you sit on the loo
- Perfect purchase for the puzzler in your life
- Every bathroom needs one!

 SCHOLASTIC

Pub Date: 10th October 2024

ISBN: 9780702339240

RRP: £6.99

Age: 08-10

Binding: B format - paperback

Extent: 176pp

TPS: 198mm x 129mm

CBMC code: D5N79

Illustrations: Black/white line

Rights: World Rights

THE COLOUR OF REVENGE

Cornelia Funke



CAPTIVATING • CLASSIC • FANTASY

After five happy years, Meggie, her father Mo and the fire-eater Dustfinger, along with a host of new friends, feel safe and settled. But arch-villain Orpheus has found an unexpected way to wreak his revenge on the Inkworld! He has corrupted an artist to create bewitched portraits that will see the heroes fade to grey – Dustfinger, his brave stepson, Jehan, and a striking young witch Lila, the Light Reader, must come together to find a way to save them all! This is the Colour of Revenge . . .

- A brilliant new stand-alone novel that returns to the beloved world of the *Inkheart* trilogy – a series with worldwide sales of over 6 million copies!
- *The Colour of Revenge* is already a Spiegel Number One Bestseller in both adult and children's lists in Cornelia's native Germany.
- With gorgeous new illustrations from Cornelia Funke herself.



CORNELIA FUNKE

Cornelia Funke is the critically acclaimed and internationally bestselling author of the *Inkheart* trilogy, the *Dragon Rider* series, and most recently *Pan's Labyrinth* with Guillermo del Toro. Cornelia lives in California with her family.


 @corneliafunke

Photo by Thorsten Wulff

ISBN:	978-1-913696-18-4
eBook ISBN:	978-1-915947-59-8
Price:	£14.99
Pub Date:	10th October 2024
Age:	Middle Grade (9+)
CBMC code:	D3N79
Word count:	80,000 (words approx.)
Binding:	Hardback
Dimensions:	198x129 mm
Rights:	World English
Export:	Yes
Illustrations:	N/A

