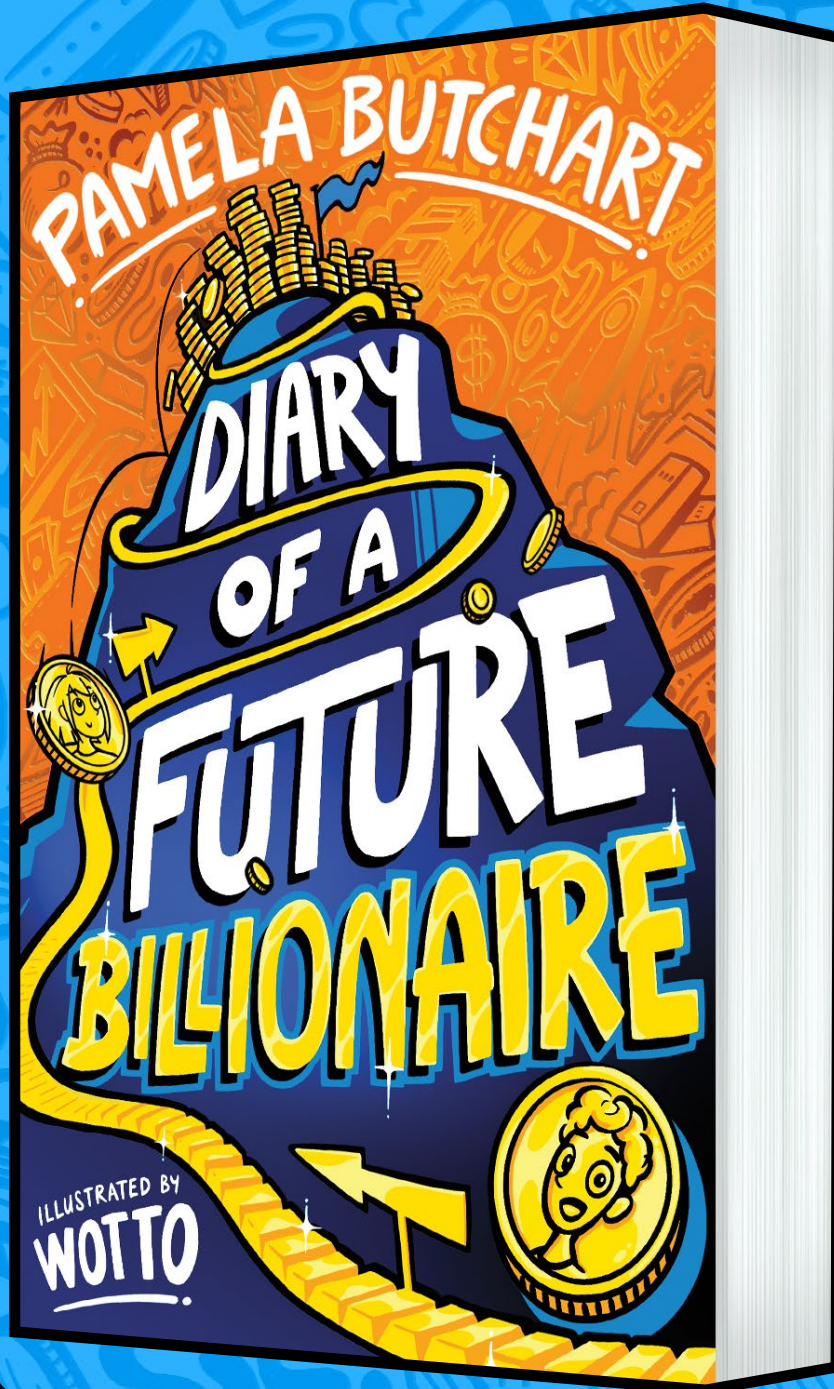


Your Billionaire Business Plan Resource Pack



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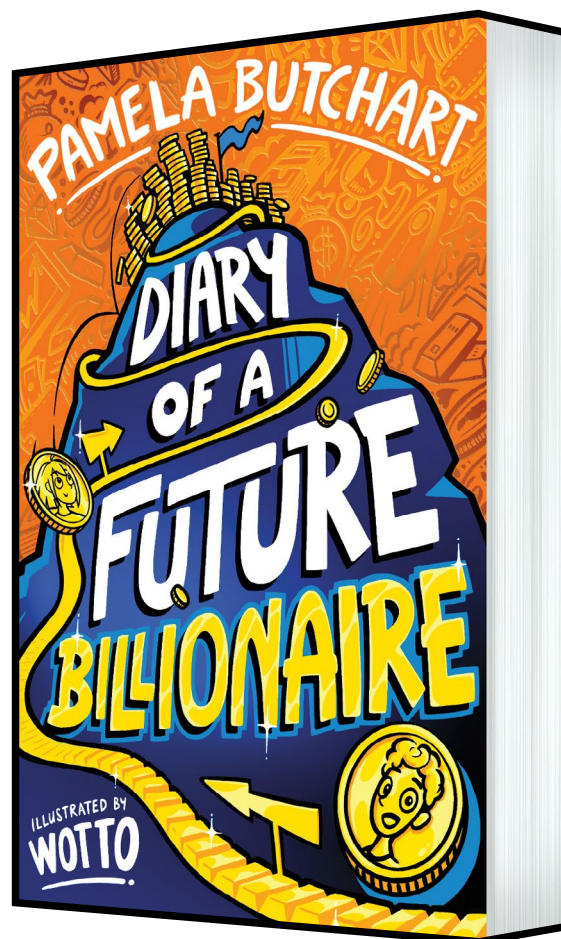


Just how far will one boy go to become a fully-fledged billionaire?

When Ben's dad loses all the family's money investing in a mongoose farm that never existed, Ben is determined to save them from eviction. The only logical option is to become a billionaire, and he's found a book that will tell him exactly how to do it.

Only, it doesn't seem as easy as TV personality The Tank suggested... but teaming up with friend Bilal seems like a good start. And then a business. And then expanding... what could go wrong?

Readers will love reading all the pitfalls that might befall an aspiring 10-year-old billionaire, and realise that like most things in life, saving the day is about much more than money.



Resource Sheet 1: Your Billionaire Business Plan

Resource Sheet 2: Your Billionaire Business Plan – Budget

Resource Sheet 3: Your Billionaire Business Plan – Design Your Book

Resource Sheet 4: Your Billionaire Business Plan - Competition





Resource Sheet 1: Your Billionaire Business Plan

Your journey to becoming a Future Billionaire starts here!

In *Diary of a Future Billionaire*, Ben and Bilal come up with loads of fun and exciting business ideas. Use the guide below to start planning your billionaire business!

1. What's your big idea?

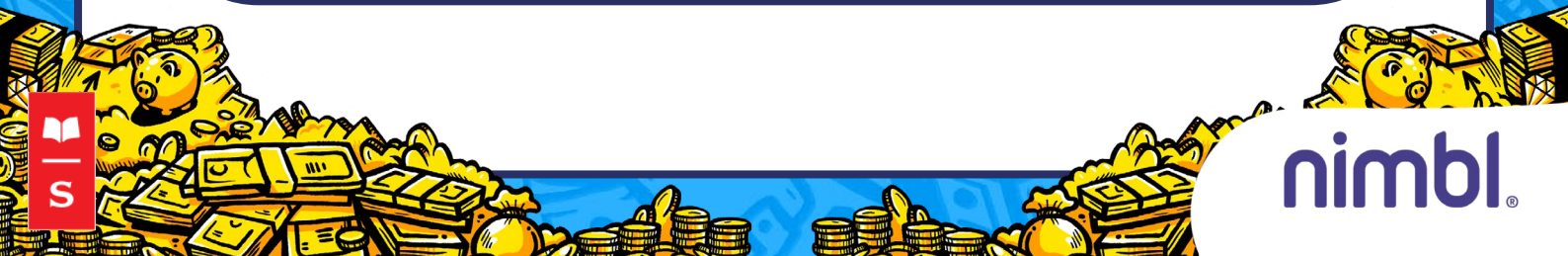
Every billionaire starts with a great idea! What is your business about? What makes it amazing and different?

2. Name your business

A good name is important! Choose one that's catchy and fun.

3. Who are your customers?

Who will buy your product or use your service?
For example: kids, parents, teachers, or even pets!





4. What do you need to start?

List the things you'll need to make your idea happen.

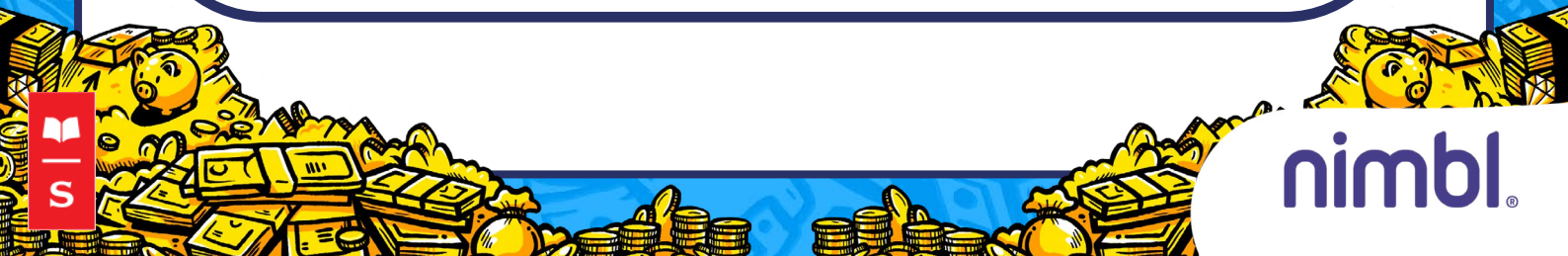
For example: pens, paper, glue etc.

5. Money matters

How much will your product cost, and how much will you charge?

6. Design your own logo

Every great business needs a cool logo! Use the space below to draw yours.





7. How will people find out about your business?

List the ways in which you'll advertise your business.

For example: posters, telling friends, or making a funny video!

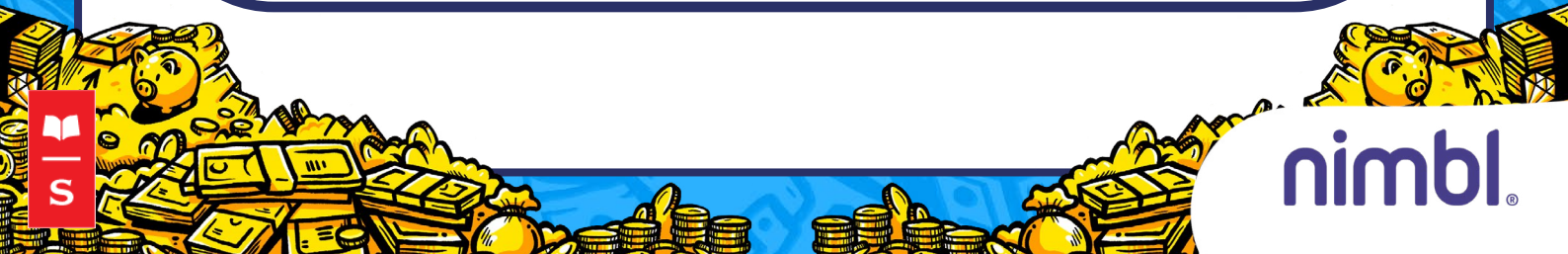
8. Future goals

What's next for your business when it's super successful?

9. Dream big!

What will you do with the money you earn?

For example: save for a new toy, help animals etc.





Resource Sheet 2: Your Billionaire Business Plan – Budget

A budget helps you plan your money so you can make smart choices. If you spend all your money too fast, you won't have enough to grow your business. But if you plan, you can use your money wisely, save up for big ideas, and turn your small business into a HUGE success. Future billionaires don't just spend—they budget!

Here's what you need to think about when budgeting for your billionaire business idea:



Money In – How much money your business makes



Money Out – The things you need to spend on

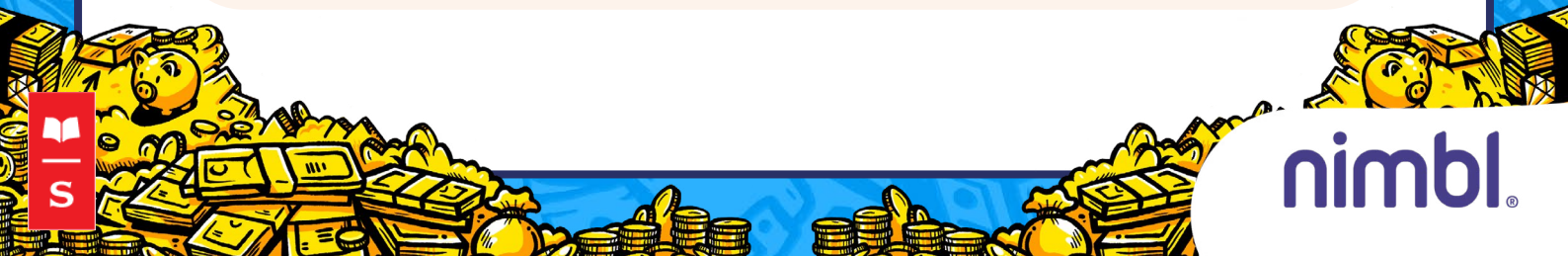
- **Supplies** (ingredients, materials for crafts)
- **Marketing** (posters, stickers, or an online ad to spread the word)
- **Helpers** (if you hire a friend to help)



Money to Save – A smart billionaire saves some money for bigger goals, like launching a new product or growing the business



Money to Grow – Investing in your business, like buying better equipment or learning new skills to make even more money



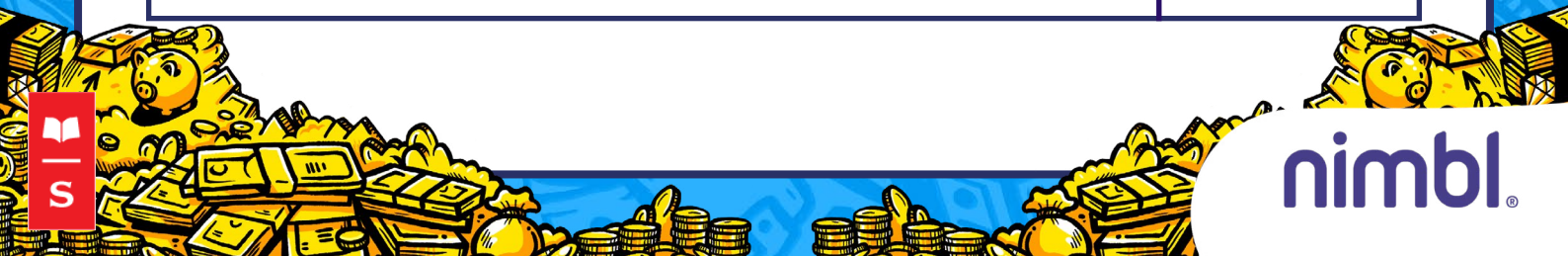


A budget will help you plan where your money goes so you can build a successful business.
Use the grid below to start budgeting.

Income	Number of product sold	Price per product	Total revenue

Expenses	Total expenses
Materials (supplies, ingredients, tools)	
Labour (paying helpers, wages for yourself!)	
Marketing (ads, posters, website, stickers)	
Storage (boxes, shelves, renting space)	
Other costs (delivery, packaging, extra fees)	

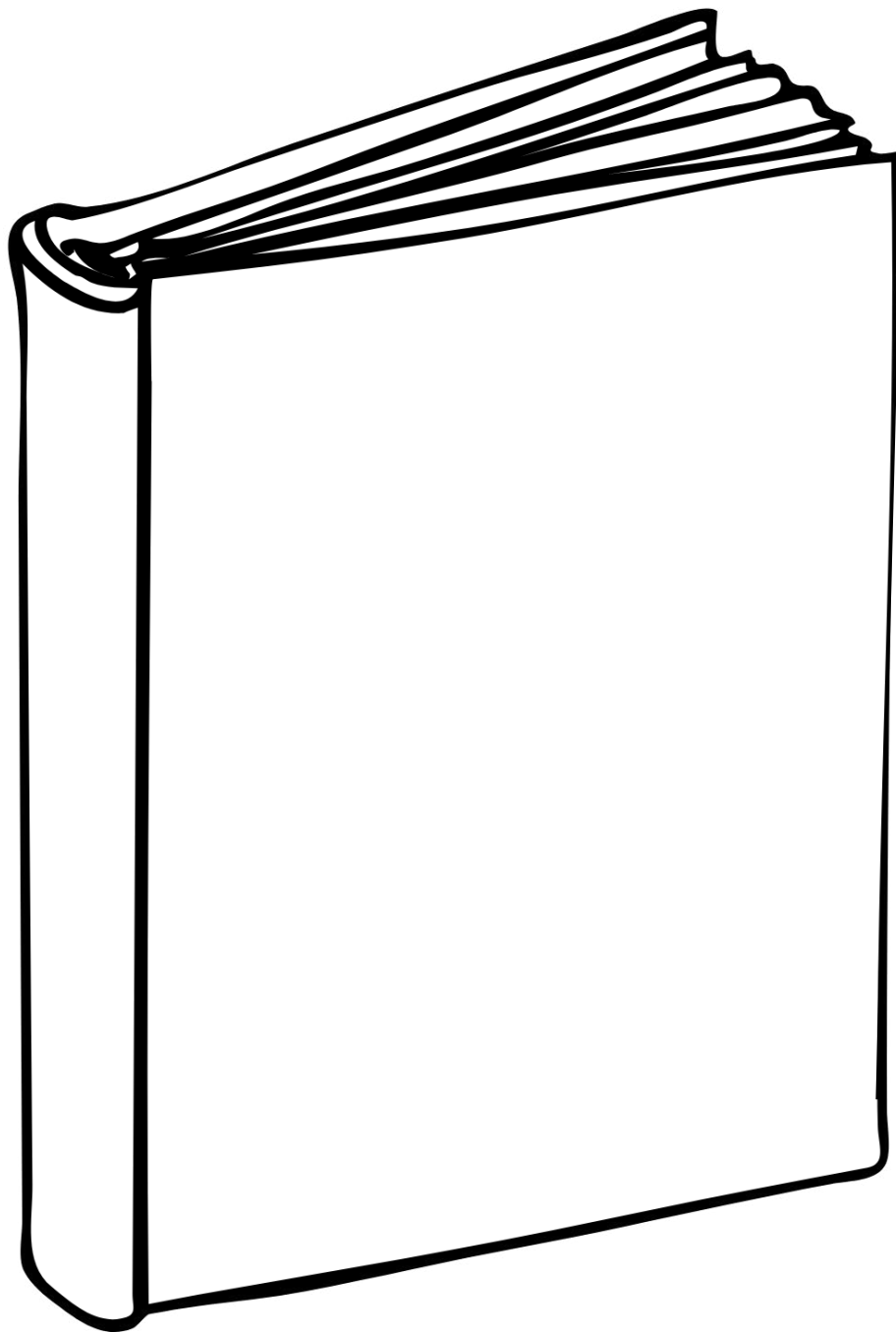
Profit Calculation	Total profit
Total Revenue - Total Profit = Profit	





Resource Sheet 3: Your Billionaire Business Plan – Design Your Book

Now that you've planned your billionaire business idea, it's time to imagine you're launching your own book about how you did it, just like Ben's book, *Diary of a Future Billionaire*! Design the cover for your book using the template below.



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Resource Sheet 4: Your Billionaire Business Plan – Competition

It's time to submit your pupils' billionaire business plans and enter our competition to **win a class pack of the book, a virtual event with Pamela and the chance to have a character named after you in the third *Diary of Future Billionaire* book!**

Ask your pupils to fill in the form below, giving us a brief overview of what their business is all about and showing off their design skills with an eye-catching poster. Once completed, go to **www.shop.scholastic.co.uk/become-a-future-billionaire-competition** to enter. Competition ends **31st May 2025**. Terms and conditions apply.

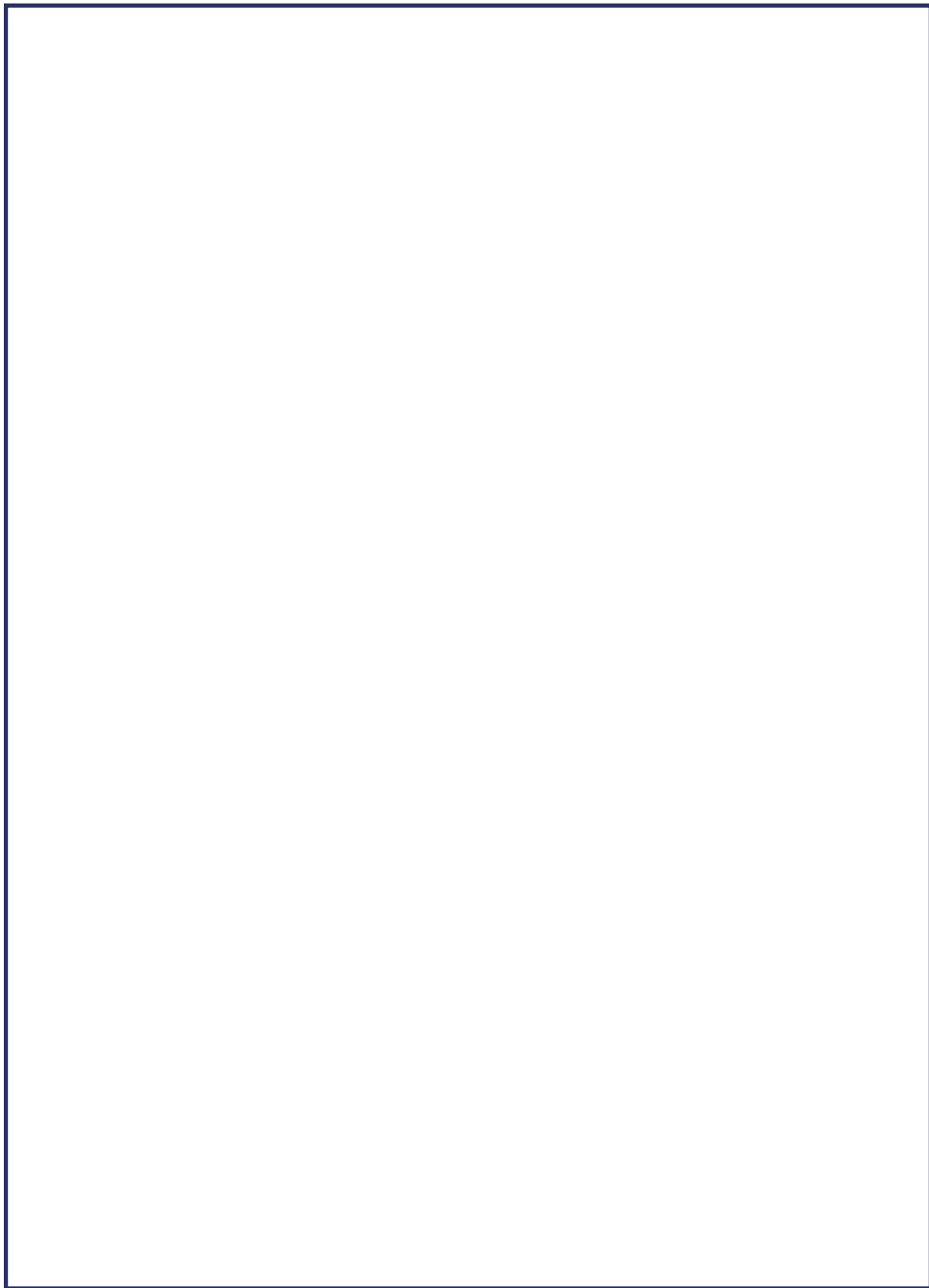
Name: _____

Age: _____

Use the space below to let us know what your business idea is all about.



Use the template below to design a poster advertising your business.



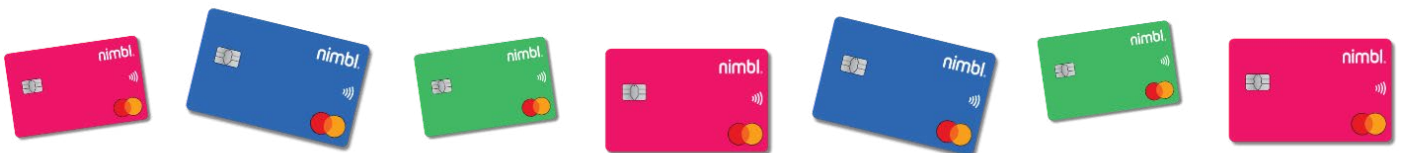


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