

BOOK FAIR

Free Resource Pack



Look inside for:

- £25 competition prize vouchers
- Competition entry form
- Fun activities
- Last copy bookmarks
- Wishlists
- Advertising
- Letters



Claim **£25** worth of free books for competition prizes!

Build a buzz about your Scholastic Book Fair by running a competition involving the whole school. It will fire up your pupils' imaginations and you can claim £25 worth of free books from the Fair to use as prizes!

1

SELECT a competition (suggestions below) and run it the week before your Fair arrives

2

COLLECT competition entries from each class and create a display at your Fair for pupils and parents to see

3

CHOOSE the winners and award the £25 worth of vouchers as prizes, which can be found on the next page

4

RETURN the completed voucher slip and any used prize vouchers to us in the pre-paid envelope provided along with any credit/debit card slips

Competition ideas

Design a pirate scene and win an annual family pass and a Nintendo 3DS!



- Best pirate fancy dress
- Draw a treasure map
- Design a flag
- Hold a raffle
- Write a book review

For more information, visit www.bookfairs.scholastic.co.uk/win

£25 VOUCHER SLIP

Book Fair Organiser name: _____

Book Fair delivery date: _____

School name: _____

Tell us which competition you ran: _____

Terms and conditions: 1. Vouchers only valid if a competition is run before or during your Scholastic Book Fair. 2. Each voucher valid for one transaction from your Fair only. 3. Defaced or photocopied vouchers not accepted. 4. No change given for items less than full value. 5. Maximum of five vouchers to be redeemed per Fair. 6. Please complete and return this slip along with any used prize vouchers in the pre-paid envelope provided.

 SCHOLASTIC

£5.00

Terms and conditions: 1. Valid for one transaction from your Scholastic Book Fair only. 2. Defaced or photocopied vouchers not accepted. 3. No change given for items less than full value.

£5 PRIZE VOUCHER

Note to Book Fair Organiser: if you're using the Scholastic cash till, you do not need to scan or record use of prize vouchers

Scholastic Book Fairs - Getting children reading. Giving books to schools.

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Design a pirate scene

Will your pirate be searching for hidden treasures? Sailing the seven seas? Or walking the plank? It's up to you - but make sure to give them a suitably scary name. The three most terrifying designs will win.



Your choice of annual pass if you win _____

Your name _____ Age _____

School address _____

How to enter

Hand in your entry at the Book Fair or send along with name, age and school address to Pirate competition, Scholastic Book Fairs, Euston House, 24 Eversholt Street, London, NW1 1DB. Please state whether your first choice for an annual pass is Leagoland, Sea Life or Warwick Castle. Closing date is 31st July 2014. For full details, visit www.bookfairs.scholastic.co.uk/win

Book Fair Organiser Please photocopy this to give out to pupils with their Book Fair invitations.

**This is the
LAST COPY!**

**Please take this
bookmark to the cash
desk to order this item.**

Customer Name: _____

Title of book: _____

Author of book: _____

ISBN: _____

Price: _____

Paid?

Attention Book Fair Organiser:

Place a bookmark in the last copy of fast-selling or advertised books ONLY, not in all books. Don't staple, stick or attach a book; just place loosely inside.

For guidance on which books to choose, call us on **0800 212 281**.

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SCHOLASTIC

Fill in your Book Fair favourites!



Name: _____ Class: _____

My favourite book is: _____

I like it because: _____

£: _____

Some other books I like are: _____

£: _____

£: _____

Dear Parents: There's no obligation to buy the books listed here but any purchases you do make will help to earn free books and resources for our school.



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£: _____

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Write a message in a bottle

You are stuck on a desert island and have no ship to leave on. Write a letter to put in a bottle and hope someone finds it. You could use the following words to help.

Keywords:					
treasure	parrot	eye patch	hook	map	flag
compass	explore	illegal	revenge	rob	scary

Date

Who I am

Where I am

Where I was going when I was stranded

How I am surviving

Instructions:

- 1. Write a review of a book that you've read in the box.
- 2. Colour in the picture and cut it out.
- 3. Put your review on the wall.



**A REVIEW
OF MY BOOK**

Title:

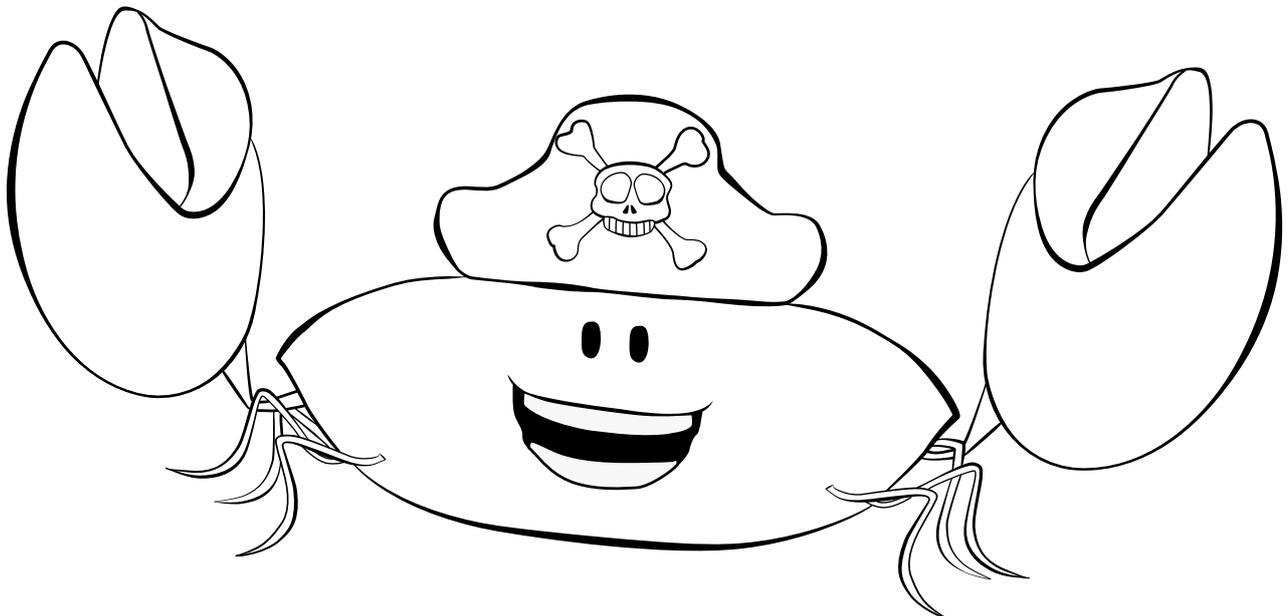
Author:

My name:

My book review:



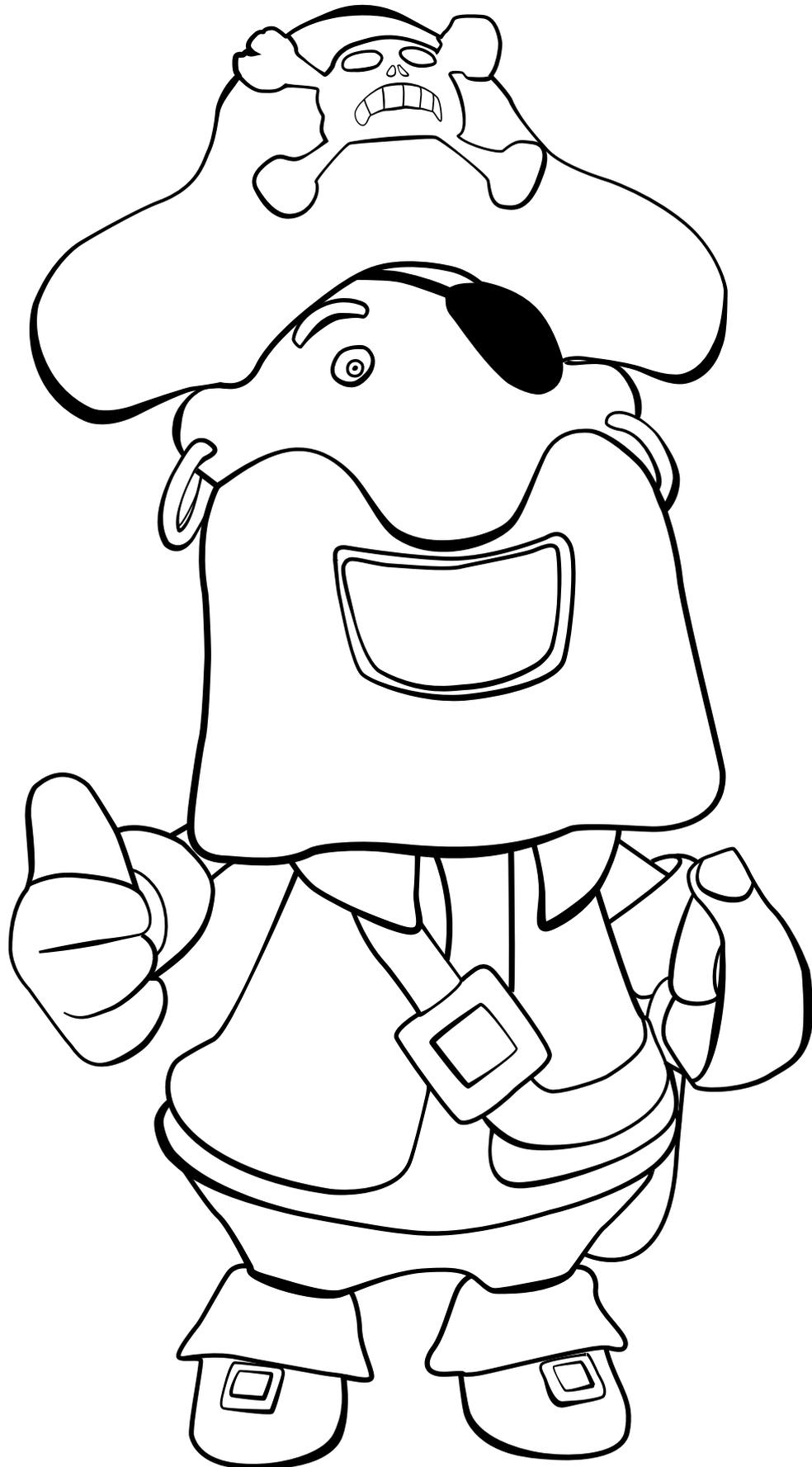
Can you colour me in?



Can you colour me in?



Can you colour me in?



Design your own book cover!

If you have written a story, you'll need to illustrate a book cover for it. Don't forget that you'll need a book title and the author's name!



Dear Teacher, you could organise a 'Design a book cover' exhibition. Choose a place near your Book Fair and put your pupils' masterpieces on display. Parents will love to see them!

Decorate
your Fair!

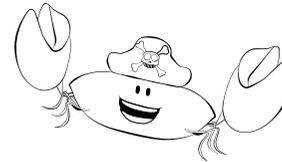
 SCHOLASTIC



BOOK FAIR



THIS WAY



Scholastic Book Fairs – Getting children reading. Giving books to schools.

Can you colour in this arrow and cut it out? Put it on a wall to show visitors how to find your Book Fair!

Decorate
your Fair!

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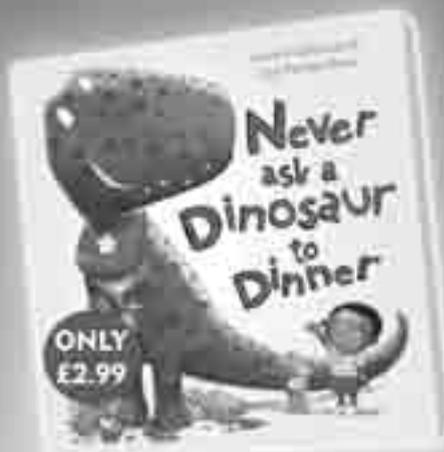
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FREE BOOKS
for our school
when you buy
a book

SCHOLASTIC



Come to our **BOOK FAIR**



Find these books and hundreds more at our Book Fair



READ every day

Visit www.scholastic.co.uk/readeveryday

FREE KID'S DAY OUT!

LEGO
LEGOLAND
WINDSOR RESORT

SEA LIFE

WINDSOR CASTLE

COME TO OUR BOOK FAIR
TO COLLECT YOUR TICKET

Come to our BOOK FAIR

Dear parents, grandparents and guardians,

Our Book Fair Goal is

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.....

.....

Set sail for our Book Fair!

The Scholastic Book Fair is arriving in school soon, with hundreds of new children's books to browse and buy.

WHEN: _____

WHERE: _____

There are **over 200 titles** for you and your child to choose from, and with prices starting from **only £2.99**, there's sure to be a book for everyone.

If you can't make it to our Book Fair, try our **discounted Gift Vouchers** available at www.bookfairs.scholastic.co.uk/parents. They're a great way to ensure your child doesn't miss out.

Don't forget that every book you buy can help to get **FREE BOOKS** for our school!

Kind regards,

Book Fair Organiser



Come to our BOOK FAIR

Dear parents, grandparents and guardians,

Our Book Fair Goal is

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Our school needs you!

The Scholastic Book Fair is coming soon and we need volunteers to help with advertising, setting up and running it.

Our school can earn **FREE BOOKS** for every book sold at the Fair so this is a great opportunity to stock up our classrooms with brand new resources.

If you can spare some time to help our school, please let me know.

You can find out more about Scholastic Book Fairs at www.bookfairs.scholastic.co.uk.

Kind regards,

Book Fair Organiser



G.R.E.A.T. notes sheet

The key to making your Scholastic Book Fair a **G.R.E.A.T.** literacy event is to set **Goals**, **Recruit** volunteers, create **Excitement**, **Advertise** and use our **Tools**. Have this sheet ready so that when your Book Fair Co-ordinator calls (about 6 weeks before your Fair) you can take notes to help plan your best Book Fair yet. Don't forget to visit bookfairs.scholastic.co.uk for more tips and advice.

Date your Book Fair arrives

Fair ID

Use to access your online Organiser Toolkit

G Goals

After your Fair
 Tick if you used the Goal Chart

R Recruitment

After your Fair
 Tick if you recruited volunteers

E Excitement

After your Fair
 Tick if you ran a competition

A Advertising

After your Fair
 Tick if you handed out the invitations

T Tools

After your Fair
 Tick if you used the activity wishlists